

The PMI Cyprus Chapter presents

THE 4<sup>TH</sup>  
PROJECT MANAGEMENT  
CONFERENCE

DIGITAL EDITION

PROJECT  
MANAGEMENT  
Techniques & trends in 2020

- Live & Interactive
- Bringing Practitioners & Experts Together
- Stay up to date with the latest PM trends
- Earn PDUs

ADMISSION IS FREE

Thursday, 26 November 2020 | 15:00-17:00 | DIGITAL EVENT

Registration is essential and subject to confirmation  
Online registration: [www.imhbusiness.com](http://www.imhbusiness.com)

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# INTRODUCTION

The Project Management Institute (PMI) Cyprus Chapter has successfully managed to establish the Project Management Conference as the main Project Management event in Cyprus, bringing together a diverse local and international audience. Project Management is an inevitable component of a modern business and organization which aims to deliver business value at each step of the way and maintain its competitive advantage in today's global economy. Nowadays, a project manager not only needs to obtain the skills to manage the technical aspects of a project, but also to be able to lead his/her team with intelligence and implement strategic business management principles.

The framework and standards of the Project Management Institute (PMI)<sup>®</sup> are considered to be the best and most versatile across all industry sectors. They can be complemented by other Project Management methods and frameworks and provide the processes required to successfully deliver projects within their constraints and to satisfy stakeholders' expectations. The PMI's Project Management Body of Knowledge (PMBok)<sup>®</sup> guide incorporates guidelines that satisfy the most demanding environments, including those required by agile practitioners.

## THE 4<sup>TH</sup> PROJECT MANAGEMENT CONFERENCE

The Project Management Institute (PMI) Cyprus Chapter organizes for the 4<sup>th</sup> consecutive year the 'Project Management Conference', digitally. Participants will have the opportunity to be inspired by acclaimed keynote speakers, to learn about the emerging trends on Project Management, to obtain techniques and tools, as well as to exchange ideas and opinions with other professionals. The conference addresses a variety of topics that concern any organisation which desires to achieve its strategic goals: Leadership, Agility, Technology, Emotional Intelligence, Project and Program Management, Sustainability, and Risk Management.

## WHY ATTEND

- Live & Interactive
- Bringing Practitioners & Experts Together
- Stay up to date with the latest PM Trends
- Earn Professional Development Units (PDUs)

## AUDIENCE

The conference addresses professionals from all sectors of the business community, both public and private. More specifically, it is addressed to:

- General Managers and CEOs
- CFOs
- Project/Programme Managers, Portfolio Managers and officers
- HR Managers and officers
- Marketing Managers and officers
- IT professionals
- Logistics Managers and officers
- Commercial Managers and officers
- Anyone involved in Project Management
- Anyone who would like to learn more about the profession

## CONFERENCE DETAILS

Thursday  
26<sup>th</sup> of November 2020  
15:00 – 17:00  
Digital Event

## BENEFITS OF THE DAY

Three partial scholarship - 50% off tuition fees to three of the attendees of the Project Management Conference (PMI Cyprus Chapter Members), for any of the Postgraduate Degrees offered by the Cyprus International Institute of Management (CIIM).

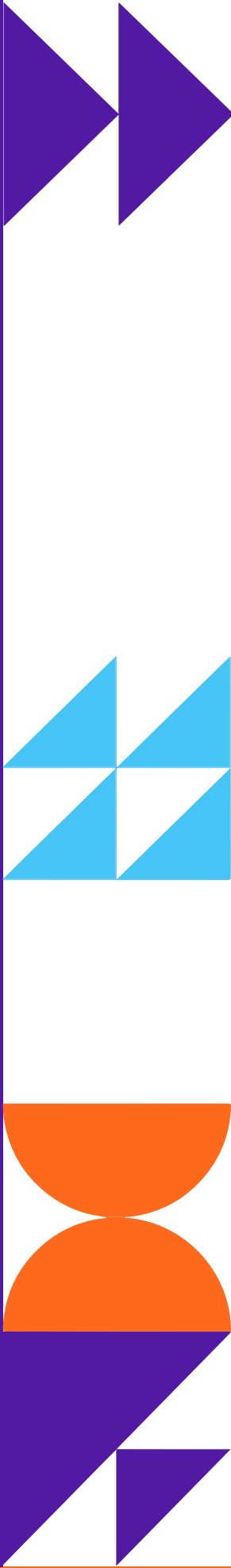
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# PRELIMINARY AGENDA

- 15:00 – 15:05    Opening Remarks – Chairman’s Introduction  
**Andreas Solomou**, Vice President, Professional Development, Education and Events, PMI Cyprus Chapter
- 15:05 – 15:10    Welcome Address  
**Costas Tjiapouras**, President, PMI Cyprus Chapter
- 15:10- 15:35    **Powering the Project Economy and the Future of Work**  
Sunil Prashara, President & CEO of the Project Management Institute, the world’s leading professional association for project professionals, will share his unique insights on The Project Economy - the world’s increasingly disruptive shift toward projectization and new ways of working across all sectors and geographic regions. Sunil will highlight the long-term trends – accelerating in the wake of COVID-19 – that are profoundly transforming the future of work itself, from evolving demographics around the globe to revolutions in how we use technology and energy. These paradigm shifts are placing marked pressure on organizations and governments to ensure their relevance and operate with dramatically more agile – or even “gymnastic” - approaches. As a result, professionals around the world also need to upgrade their own capabilities and develop the right mix of technical and “power skills” to effectively lead teams and turn ideas into reality.  
**Sunil Prashara**, President & CEO, Project Management Institute, United Kingdom
- 15:35 – 16:05    **LEAD, SUCCEED and GET UP TO SPEED in the Project Economy**  
Through the decade ending in 2020, 15.7 million new project management roles have been created (PMI, Pulse of the Profession). The profession has grown dramatically and continues to change dramatically. In today’s rapidly changing and now more competitive environment (not only with fellow PMs, but also with the “future of work”), Project Managers must adapt to the changing realities or fall behind. Agile, Automation, digital transformation, big data – all have a great potential to change the world, but equally put pressure on the workforce of Project Managers. The profession is adapting, and at an individual level, project management professionals must also adapt, and carve their path of professional development. As universities try to prepare graduates for jobs that don’t yet exist, it’s imperative that graduates and young professionals seek out multi-generational insights to drive their personal development in these uncertain times. This presentation will serve to guide project managers with necessary skills, guidance and insights to be ready for the challenges of the 21st century.  
**Kamil Mroz**, Program Management Lead in EPVM, UCB Pharma, Belgium

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- 16:05 – 16:15 **PMing from Home**  
Could this new reality become the new normal? Can we manage teams and successfully deliver projects remotely? The recent challenges have highlighted that our working environments are characterised by volatility, complexity and uncertainty, with Project Managers in front of the need to acquire new skills and change the way they are working, maybe forever. Discipline, agility, proactive management of risks and issues, coupled with the right tools, can help Project Managers to maintain momentum, and not block, but optimize project delivery.  
**Sina Zavertha**, Manager, Management Consulting, KPMG, Cyprus
- 16:15 – 16:50 **How to Project Manage your way out of the Covid Crisis**  
Most organisations and Governments have not managed the Covid Crisis well. In this fast paced session Paul and Stephen will look at how Project Management can help us not only to survive, but thrive in these crazy times.  
**Paul Hodgkins**, Executive Director, Paul Hodgkins Project Consultancy, United Kingdom  
**Stephen Carver**, FAPM FIRM, Senior Lecturer in PPM & Change Management, School of Management, Cranfield University, United Kingdom
- 16:50 – 17:00 Closing Remarks
- 17:00 End of Conference

# SPEAKERS

## SUNIL PRASHARA

### President & CEO, Project Management Institute, United Kingdom

As President & Chief Executive Officer of the Project Management Institute (PMI), Sunil Prashara is the lead advocate for PMI's global organization, serving more than three million professionals working in nearly every country of the world. His primary responsibility is to implement PMI's global strategic plan with a priority on strategic focus, customer centricity and organizational agility. This includes expanding the PMI footprint globally, as well as digitizing PMI's offerings and platforms to benefit its members and a variety of other stakeholders. The plan will also continue to enhance and advocate for the profession of project management. Sunil was named CEO of PMI in March of 2019. He brings more than three decades of valuable global leadership to PMI, with a solid track record of setting and delivering strategy, managing large scale transformation agendas, and meeting growth targets for international organizations. Prior to joining PMI, he served as CEO of i1too Ltd in the U.K., a sales accelerator for digital start-ups, which he founded in 2016 and grew internationally. He previously served as CEO of Expereo International, and also held numerous executive leadership positions throughout the information and communications technology and telecommunications industries. His extensive multi-functional, multi-cultural, multi-geography experience includes managing sales, operations and digital transformation for companies such as Vodafone, Nokia, Accenture and Perot Systems (NTT). As a business executive, he has developed an appreciation for project management expertise, and understands from an "outside-in" perspective how PMI can expand its reach globally. Sunil speaks Punjabi and Hindi. He is a graduate of the University of London and resides in the U.K. with his wife Kavita and two sons Kamran and Raghav. He enjoys golf, boxing, martial arts and traveling.



## KAMIL MROZ

### Program Management Lead in EPVM, UCB Pharma, Belgium

Kamil Mroz is currently working at UCB Pharma as Program Management Lead within the EPVM group in R&D. He is deeply involved and passionate about contributing to the PM community by regularly speaking at PM conferences, actively contributing to publications and enthusiastically sharing his experience with the next generation of project managers. Since 2016, he is also organizing a monthly networking event for PMs in Belgium called "Pint of PM" and is the Chair of the ISPE CoP in Project Management in the BeNeLux. In 2013 he received the prestigious International Project Management Association (IPMA) Young PM of the Year Award for outstanding leadership and project management excellence, and since then he has been part of the yearly Global IPMA Jury to select future winners and in 2019 received a global award from PMI recognizing his significant impact in advancing project management. In 2020, Kamil was a part of PMI Future 50, a group of leaders who are transforming the workplace through collaboration, inclusion, and purpose.



## PAUL HODGKINS

### **Executive Director, Paul Hodgkins Project Consultancy, United Kingdom**

Paul Hodgkins is currently the Executive Director of Paul Hodgkin's Consultancy. Paul joined Siemens in 1984 as a graduate trainee and within two years entered the world of Project Management. From February 2006 until June 2013, he was responsible for leading Siemens global programme addressing project business known as PM@Siemens, across the UK and North West Europe and in April 2009, Paul was nominated as one of only ten key influencers in the UK in relation to the profession of project and programme management. In July 2013 he established his own business, Paul Hodgkins Project Consultancy, where he helps busi-nesses to "unleash the power of projects and programmes". He continues to be recognised for his contribution in developing the project management profession and has written arti-cles for and appeared in many project management publications as well as being a key note speaker at numerous project management events around the world. Paul was appointed as a Fellow of the Association for Project Management (FAPM) in October 2009 and repre-sented Siemens as part of the PMI Global Executive Council and APM Corporate Leaders Ad-visory Group.



## SINA ZAVERTHA

### **Manager, Management Consulting, KPMG, Cyprus**

Sina is an Economist turned Business Consultant and Project Management Professional, working at KPMG Cyprus. She holds a BSc and MSc in Economics and she is an APM PMQ qualified Project Manager. Having gained extensive experience from working on large-scale projects across an array of sectors in the UK (including Technology, Finance, Transportation, Water, Energy, and Infrastructure), Sina moved back to Cyprus and since then has been helping companies become more efficient and improve the way they operate. She has been leading project delivery of large and complex projects for some of the biggest organizations in Cyprus mainly focusing in the financial and banking sectors.



## STEPHEN CARVER

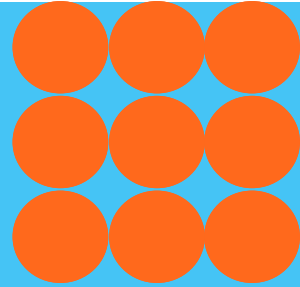
### **FAPM FIRM, Senior Lecturer in PPM & Change Management, School of Management, Cranfield University, United Kingdom**

Stephen is one of the top rated Lecturers at Europe's top Business Schools - Cranfield. He has a reputation of taking complex management concepts and being able to distil them down, into highly informative and fun lectures - often using "storytelling" techniques. He has a 30 years' experience in Change and Programme Management, as well as experience as a lecture and consultant for clients all over the world. He has worked at Board level in Europe, USA, Middle East & Asia, he is a fellow of The Association of Project Management and The Institute of Risk Management. He also an expert in Risk, Communications and Crisis Management. His attitude is "if you haven't done it – you shouldn't be teaching it!" Stephen lectures around the World and his highly involved with projects from Government to global multinationals. He has worked with organisations in Cyprus many times and loves the people, the weather, the wine and the food!



# ORGANIZER

The PMI Cyprus Chapter, formed in 2015, is the local Chapter of the Project Management Institute (PMI). The PMI is the world's leading not-for-profit professional membership association for the Project, Programme and Portfolio Management profession with over 760,000 credential holders and 480,000 members in over 209 countries. The PMI Cyprus Chapter aims to support the growth and development of Project Management practitioners in Cyprus, as well as to build awareness of the Project Management discipline and its critical role in the success of all types of organisations. It aspires to be a forum for excellence in Project Management that will increase the awareness, effectiveness and value of professional Project Management for practitioners and organisations alike. The PMI Cyprus Chapter is the professional organization and resource of choice for Project Management in Cyprus.



# MAIN SPONSOR



KPMG operates in Cyprus since 1948 and currently employs more than 900 professionals working from 6 offices across the island (Nicosia, Limassol, Larnaka, Pafos, Paralimni and Polis Chrysochous). It is a member of the global network of KPMG, one of the world's largest professional firms providing Audit, Tax and Advisory services, employing 219,000 people in 147 countries and territories. Clients look to KPMG for a consistent standard of service based on high order professional capabilities, industry insight, local knowledge and expertise.



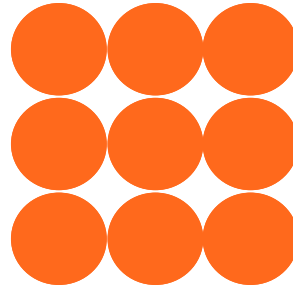
# SPONSORS

## Bank of Cyprus

The Bank of Cyprus Group is the leading banking and financial services group in Cyprus, providing a wide range of financial products and services which include retail and commercial banking, finance, factoring, investment banking, brokerage, fund management, private banking, life and general insurance. The Bank of Cyprus Group operates through a total of 98 branches in Cyprus, of which 14 operate as cash offices. Bank of Cyprus also has representative offices in Russia, Ukraine and China. The Bank of Cyprus Group employs 3,579 staff worldwide. At 30 June 2020, the Group's Total Assets amounted to €21.4 bn and Total Equity was €2.1 bn. The Bank of Cyprus Group comprises Bank of Cyprus Holdings Public Limited Company, its subsidiary Bank of Cyprus Public Company Limited and its subsidiaries.

## newcytech Member of the Logicom Group

NewCytech Business Solutions Ltd is a subsidiary of Logicom Public Ltd, specializing in systems integration. Newcytech offers a comprehensive range of Support services to complement and enhance the technology solution that our clients demand. As the leading system solution integrator in Cyprus, Newcytech provides end – to end solutions and services.



# CONTRIBUTING SPONSORS

## cdbbank

Founded in 1963, cdbbank (formerly Cyprus Development Bank) is today one of the country's leading niche financial institutions dedicated to satisfying the needs of domestic and international clients. cdbbank offers a wide range of specialized financial services and innovative products, designed to accommodate the sophisticated requirements of its clientele which consists of corporate and institutional clients and high net worth individuals. The Bank's vision is to be the reference Bank for premier business. Relying on its long-term experience and high level of expertise, cdbbank aspires to establish a long-term relationship of trust with its clients, always delivering excellence and value.





AC Goldman Solutions & Services founded in 2013 and is a fast-growing Information & Technology Solutions & Services provider. We focused on the Financial Services sector, covering a wide range of solutions such as automation processes, system maintenance, support, consulting services as well as vertical solutions in the area of ATMs with Highly skilled staff with more than 15 years of experience in the FinTech sector.



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**JCC** PAYMENT SYSTEMS

JCC Payment Systems is Cyprus' market leader in payment-processing technologies and financial solutions for merchants and financial institutions. It has been supporting businesses in accepting electronic payments from multiple sales channels for 30 years, following the decision of the major Cyprus' banking institutions to collaborate for the purpose of administering the processing and settlement of card transactions. Today, JCC is considered the trusted service provider of choice for all financial technology requirements ranging from fraud prevention, card personalisation and ATM management, to hosting and business continuity services.



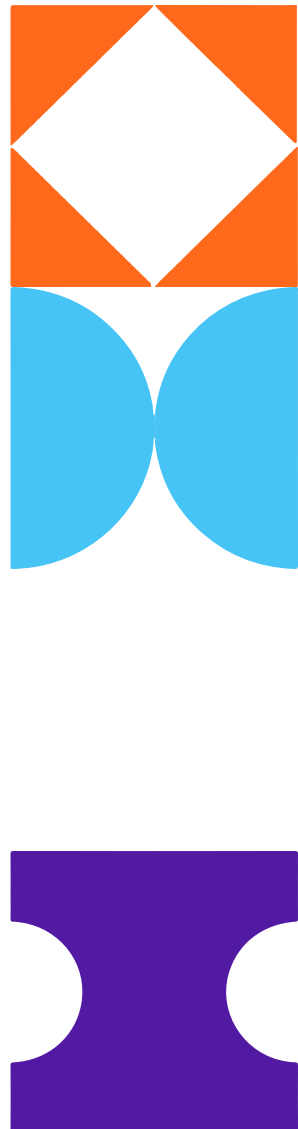
Odyssey is a pure-breed cybersecurity company focused on helping organizations manage their cyber risk. With a holistic approach to information security, it addresses the challenges posed by the ever-changing threat landscape. Odyssey's innovative solutions, services and products are tailored to customers' individual needs, therefore it is proven in each sector's individual cyberattack vectors, compliance requirements and cyber-threat idiosyncrasies. The company is fast expanding in Cyprus, Greece, the US, the Middle East and the Balkans.



It is one of the leading and fastest-growing providers of mobile, broadband, fixed telephony and television services in Cyprus. Founded in 2003, the company operates its own private 4G mobile Network and one of the largest privately owned fiber optic networks in Cyprus, offering complete communication solutions to personal, business and wholesale customers. It owns and operates a privately owned ISO certified Landing Station and Data Centre, hosting 2 submarine cables (Hawk and Tamares) that connect Cyprus with the rest of the world.



Talent Team is an IT & Business Consulting company made up of experienced professionals with comprehensive capabilities across many industries and business functions. We bring in more than 15 years of experience, expertise and specialization in the field of Enterprise Applications. We have excellent communication skills at all levels across business and IT functions. We are able to understand the clients' business issues and identify the appropriate solutions.





## TREPPIDES

Treppides Group of Companies is the largest independent consulting Group in Cyprus having an established presence in Great Britain and Malta and employing approximate 200 professionals. The Group offers a full range of consulting and financial advisory, audit, tax and accounting services in a variety of business sectors. The Group, which started its operations in 1985, has 35 years of expertise and an elite team of experienced executives who can guide and assist businesses during the establishment process and subsequent operational activities globally.



**WARGAMING.NET**  
LET'S BATTLE

Wargaming is an award-winning online game developer and publisher headquartered in Nicosia, Cyprus. Delivering legendary games since 1998, Wargaming has grown to become one of the leaders in the free-to-play MMO gaming industry with 4500+ employees and more than 20 offices globally.



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ZEBRA Consultants is an innovative IT company that specializes in software development, infrastructure solutions, consulting services, systems integration and cloud solutions. In order to make the most out of our solutions and services we partnered up with the industry's most valuable players: Microsoft, IBM, Red Hat, Oracle, VMware, Cisco, Citrix, Acronis, NetApp, Barracuda, SolarWinds, GFI and Zimbra. Our expertise, coupled with our customer driven focus, allows our clients to tackle their technological challenges, boosting up competitiveness and maximizing their potential. For further information please visit our website at [www.zebrac.com](http://www.zebrac.com), send an email at [sales@zebrac.com](mailto:sales@zebrac.com) or call at +357 22028128.

## EDUCATIONAL PARTNER

CIIM – The Cyprus International Institute of Management is a non-profit business school established in 1990. To accomplish its mission, CIIM has pioneered the modular educational model. This gives our programmes exceptional flexibility, enabling students to focus on a specific subject within short yet intensive time periods. CIIM offers 8 distinctive MSc programmes. Choose yours to become part of CIIM's excellence.



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# COORDINATOR

**imh**

CONFERENCES | MEDIA | EXHIBITIONS

IMH is the largest business knowledge and information transfer organisation in Cyprus. Its services include the coordination and running of conferences, seminars and commercial exhibitions, specialist business media publishing and human resources consulting. Every year, IMH organises more than 110 conferences related to every sector of the market, commercial exhibitions and training seminars, and undertakes the entire process of five business award ceremonies. IMH publishes the only dedicated business magazines in Cyprus: the Greek language monthly IN Business and the English-language monthly Gold, which are read by tens of thousands of Cypriot and non-Cypriot professionals, managers and entrepreneurs. It also operates the magazines' accompanying news portals, the IN Business Portal ([www.inbusinessnews.com](http://www.inbusinessnews.com)), the GOLD Portal ([www.goldnews.com.cy](http://www.goldnews.com.cy)) and the REPORTER ([www.reporter.com.cy](http://www.reporter.com.cy)). IMH also delivers via e-mail the IN Business Daily Newsletter, the GOLD News Daily Newsletter and the REPORTER Newsletter. The IMH Business Development Department bids for tenders published by local public sector bodies, the European Union and other international organisations. Through its activities, IMH gives businesses a chance to develop, to network, to find new clients and business associates, to communicate with new audiences and discover growth opportunities.

[www.imhbusiness.com](http://www.imhbusiness.com)

## MEDIA PARTNERS

### **IN**Business

IN Business magazine has a monthly readership of over 89,000. It is the only monthly business magazine in Cyprus that provides a comprehensive overview of all segments of the economy, from retail to services, as well as reporting on new deals, presenting new faces and, generally, looking at everything that's happening on the local business scene. IN Business has always been a pioneer in local business journalism, thanks to its in-depth analysis and research, often backed by previously unpublished facts and figures.

[www.inbusinessnews.com](http://www.inbusinessnews.com)

**GOLD**

THE BUSINESS MAGAZINE OF CYPRUS

GOLD magazine was founded in 2011 as the first English-language business monthly in Cyprus. Today, it is not only synonymous with the promotion of good business practices but it has a unique and valuable readership of High Net Worth Individuals, international company executives, English-speaking Cypriot and non-Cypriot businessmen and women. GOLD provides a comprehensive and informed overview of the local business scene, the economy and the market and has gained a reputation for its in-depth articles and revealing interviews with key local and international personalities.

[www.goldnews.com.cy](http://www.goldnews.com.cy)

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