



THE CYPRUS INTERNATIONAL INSTITUTE OF MANAGEMENT  
COURSE UNIT DESCRIPTION

Course Unit Title	<b>Local Government Administration, Innovation &amp; Reform</b>	
Course Unit Code	MP 600	
Type of Unit	Elective	
Level of Course Unit	Second cycle	
Year of Study	First/second year	
Semester	On demand	
Number of ECTS Credits	6.0 ECTS	
Teaching hours	28	
Course Unit Objectives	This course provides an introduction to the structures, functions, and financing of local government. Drawing upon theories and research findings in public administration and management, this course examines administrative approaches, issues, and practices arising in local government administration. Students will learn how the complex environment of public sector organizations produces both challenges and opportunities for public sector managers, and will apply insights from the management and public administration literature and practice to local government. Using case studies, students will learn how to determine the main factors that cause different kinds of local public policy outcomes in different circumstances.	
Learning Outcomes	On completion of the course the students are expected to be able to:	
	CILO 1	Address issues in local government and intergovernmental organisations openly and ethically
	CILO 2	Collaborate effectively and apply leadership skills within multidisciplinary teams for local government and intergovernmental relations
	CILO 3	Develop critically informed and innovative approaches to understanding local government and intergovernmental issues
	CILO 4	Apply and lead creative, evidence-based approaches to complex, issues in local government and service delivery
	CILO 5	Demonstrate strategic thinking and prioritising about competing resources, multiple governance structures and drivers of change for effective service delivery
	CILO 6	Conduct independent applied research to develop a deep understanding of complex policy problems and innovative, cross-disciplinary solutions pertaining to local government and its stakeholders
Name of Lecturer(s)	Dr. Michalis Socratous	
Mode of delivery	Face to Face	
Prerequisites or corequisites	None	
Course Content	General functions of local government management	CILO 1
	The place of local government in the national and EU governance system	CILO 1
	The manager's relationships with the governing board (municipal council), citizens, interest groups, and the media citizen; community engagement;	CILO 2
	The internal management functions of local government & management support services such as legal affairs, finance, and human resources	CILO 2 & 3
	Services provided by local government; partnerships and contracting out	CILO 3 & 4
	Improving service delivery through functional consolidation & amalgamation	CILO 4 & 5
	Ascertaining preferences and managing stakeholder expectations	CILO 5 & 6
	Performance measures ad diagnostics for services and financial strategies	CILO 6

Recommended or required reading	<p>Newell, C. (Ed.). (2004). The effective local government manager (3rd ed.). Washington, D.C.: ICMA Press. ISBN: 0873261437.</p> <p>Stenberg, C. &amp; Austin, S. (Eds.). (2007). Managing local government services: A practical guide. Washington, D.C.: ICMA Press. ISBN: 0873267095.</p> <p>Perry, J. (2010). Blueprint for building community: Leadership insights for good government. Bloomington, IN: Authorhouse.</p> <p>Powell, O. (2002). City management: Keys to success. Bloomington, IN: Authorhouse.</p> <p><u>Additional Resources:</u> Helpful websites for your work include but are not limited to: <a href="http://cviog.uga.edu">cviog.uga.edu</a>, <a href="http://icma.org">icma.org</a>, <a href="http://nlc.org">nlc.org</a>, <a href="http://naco.org">naco.org</a>, <a href="http://accg.org">accg.org</a>, and <a href="http://gmanet.com">gmanet.com</a>. In addition to the required textbooks and websites listed above, there are a number of good publications for students to consider when preparing for final projects, presentations and class engagement. These include Governing Magazine (published by Congressional Quarterly), Public Management (published by the International City/County Management Association), and the Public Administration Review. These and other research-oriented journals are available as e-journals at <a href="http://www.libs.uga.edu">www.libs.uga.edu</a>.</p>
Planned learning activities and teaching methods	Lectures; in-class discussions and debates; in-class exercises; team work; video case studies; student presentations.
Assessment methods and criteria	<p>Students will prepare a policy memo and presentation from the perspective of a city or county manager guiding a council or commission in a decision-making process. Students will select an issue based on personal interest that reflects the contemporary practice of local government. management.</p> <ol style="list-style-type: none"> <li>1. Class participation 20%</li> <li>2. Final Project 80%: <ol style="list-style-type: none"> <li>a) Policy Memo (30%)</li> <li>b) Class Presentation (50%)</li> </ol> </li> </ol>
Language of Instruction	English
Work Placement(s)	Not applicable