



THE CYPRUS INTERNATIONAL INSTITUTE OF MANAGEMENT
COURSE UNIT DESCRIPTION

Course Unit Title	PUBLIC PRIVATE PARTNERSHIPS AND REGULATORY STRATEGIES	
Course Unit Code	MP525	
Type of Unit	Core	
Level of Course Unit	Second cycle	
Year of Study	First/second year	
Semester	On demand	
Number of ECTS Credits	6.0 ECTS	
Course Unit Objectives	The objective of this course is to help officials from the public and the private sectors to develop public-private partnerships (PPP) that are economically viable, socially beneficial and politically acceptable by combining the relative strengths of both the public and the private sectors and adopting suitable regulatory strategies to control abuse of monopoly power and protect the public.	
Learning Outcomes	On completion of this course the students are expected to be able to:	
	CILO1	Critique the economic, legal and political considerations that inform public private partnerships
	CILO2	Apply the regulatory principles of public private partnerships to solve factual problems.
	CILO3	Identify risk transfer from privately financed delivery of public projects.
	CILO4	Recognize direct or indirect opportunities and limitations in delivering public services.
Name of Lecturer(s)	Mr Demetrakis Savvides	
Mode of delivery	Face to Face	
Prerequisites or corequisites	None	
Course Content	The following themes are examined in the module:	
	1. Introduction to industrial policy and theories of public services	CILO 1,2,4
	2. The theory of public procurement regulation	CILO 2,3
	3. Private provision of public services	CILO 2,3
	4. Privatization as regulatory strategy	CILO 2,3
	5. The Private finance initiative	CILO 1,2
	6. Opportunities and limitations for using private capital in delivering public services	CILO 3,4
	7. Alternative forms of private and public sector involvement including ownership, management, and selective or partial contracting	CILO 2,3
	8. Limits of privatization and incentive reforms	CILO 4
	9. Earning and maintaining political support	CILO 1
Recommended or required reading	<p><u>Textbooks:</u> Yescombe, E.R. (2007). <i>Public-Private Partnerships: Principles of Policy and Finance</i>, Butterworth-Heinemann.</p> <p><u>Further reading:</u> Bovis, C. (2006). <i>Public Procurement: Case Law and Regulation</i>. Oxford University Press. Donahue, J. D. & Zeckhauser, R. J. (2012). <i>Collaborative Governance: Private Roles for Public Goals in Turbulent Time</i>. Princeton University Press. Ghobadian A. et. al. (eds.) (2004). <i>Public Private Partnerships: Policy and Experience</i>. Hampshire: Palgrave Macmillan. Goldsmith, S. & Eggers, W. (2004). <i>Governing by Network: The New Shape of the Public Sector</i>. Brookings Institution Press Grimsey, D. & Lewis, M.K. (2004). <i>Public Private Partnerships: The Worldwide Revolution in Infrastructure Provision and Project Finance</i>. Edward Edgar. Savvas, E. S. (1999). <i>Privatization and Public-Private Partnerships</i>. CQ Press. Stainback, J. (2000). <i>Public and Private Finance and Development Methodology</i>. Wiley.</p>	
Planned learning activities and teaching methods	Lectures; in-class discussions and debates; in-class exercises; video case studies; team work; presentations.	
Assessment methods and criteria	10% Class participation 90% Final assignment	
Language of Instruction	English	
Work Placement(s)	Not applicable	