

THE CYPRUS INTERNATIONAL INSTITUTE OF MANAGEMENT COURSE UNIT DESCRIPTION

Course Unit Title	CORPORATE FINANCE			
Course Unit Code	MA 460			
Type of Unit	Core			
Level of Course Unit	First cycle			
Year of Study	First/second year			
Semester	On demand			
Number of ECTS Credits	6 ECTS			
Course Unit Objectives	The objective of this course is to introduce the fundamental concepts of the theory			
	and practice of finance paying particular attention to helping managers make value			
	creating corporate finance decisions and balance risk and return issues in the			
	optimal way.			
Learning Outcomes	On completion of this course students are expected to:			
6 7	CILO 1	Define the goal of financial management, and distinguish	h between	
		various types of financial instruments and financial mark		
	CILO 2	Master professional terminology of Corporate Finance to		
		effective communication		
	CILO 3	Apply the concept of time value of money and use that for	or capital	
		budgeting	•	
	CILO 4	Apply the concept of cost of capital to make corporate fi and assess projects' risks.	nance decisions	
	CILO 5	Compute the value of bonds and common stock		
Name of Lecturer(s)		Kandinskaia		
Mode of delivery	Face to Face			
Prerequisites or corequisites	None			
Course Content	1. Overv	iew of Financial Management & the Financial	CILO 1, 2	
	Environn	<u> </u>	,	
	2. Time Value of Money: computing Future Value, Present CILO 3			
		CF, Annuities & Perpetuities, loan amortization using		
	Microsoft Excel financial functions.			
	3. Capital Budgeting: computing NPV, IRR, Payback, PI to rank CILO 3			
	investment proposals			
	4. The Valuation of Bonds and Common Stocks. CILO 1, 5			
	5. Capital Budgeting & Cost of Capital. Risk-return relationship CILO 4			
	and risk measures in Finance. CAPM and WACC concepts.			
	6. Case Analysis – Practical Workshops - understanding the CILO 2, 3, 4			
	practical	aspects of making long-term decisions (group work)		
Recommended or required reading	Lecture notes and problem sets are distributed in class and/or via CIIM Moodle.			
	Recommended textbooks (available at CIIM library): Brealey, R., Myers, S. & Allen, F. (2014). Principles of Corporate Finance, 11 th ed. McGraw-Hill.			
	Ross, S.A., Westerfield, R.W. and Jordan, B.D. (2006) Fundamentals of corporate finance, 7th ed. (International. ed.) Boston, MA: McGraw-Hill Higher Education.			
	Other tex	atbooks which you may use:		
	Benninga, S. (2010) Principles of Finance with Excel, 2 nd edition. Oxford University Press.			
	Benninga, S. (2008) Financial Modeling, 3 rd edition. MIT Press.			
	Berk, J., DeMarzo, P. (2013). Corporate Finance, 3 rd edition. Prentice Hall.			
	Gitman, 1 Hall.	L., Zutter, C. (2014) Principles of Managerial Finance, 14	th edition. Prentice	

	Ross, S. A., Westerfield, R. W., Jaffe, J. (2012) Corporate Finance, 10 th edition. McGraw-Hill/Irwin.		
	Ross, S. A., Westerfield, R. W., Jordan, B. (2013) Essentials of Corporate Finance, 8 th edition. McGraw-Hill/Irwin.		
	Ross, S. A., Westerfield, R. W., Jordan, B. (2012) Fundamentals of Corporate Finance 10 th edition. McGraw-Hill/Irwin.		
	Articles & Journals: Harvard Business Press Chapters (2003). Time Value of Money: Calculating the Real Value of Your Investment. Harvard Business School Wall Street Journal/ Financial Times/Financial Mirror or some other financial newspaper.		
	Online sources: Bloomberg (http://www.bloomberg.com/) CNN Money (http://money.cnn.com/), particularly if you prefer financial news in the video format (http://money.cnn.com/video/) Financial Mirror (http://www.financialmirror.com/) Investopedia Dictionary (http://www.investopedia.com/dictionary/). Yahoo!Finance (http://finance.yahoo.com)		
	Bloomberg iPhone/iPad free application		
Planned learning activities and teaching methods	Lectures; in-class discussion and debates; in-class exercises; problem sets; Excel spreadsheet calculations; teaching experiments; team work; case workshops; online activities in CIIM Moodle such as online quizzes, discussion forums, surveys, etc.		
	A laptop equipped with Microsoft Excel is required for each class, per each student. We will be using Excel spreadsheets for financial calculations. The exam will also include financial calculations via Excel.		
Assessment methods and criteria	20% Participation (including both in-class participation and Moodle activities such as online self-assessment quizzes and sharing solutions in the discussion forum)		
	25% Case Workshops		
	55% Final exam (2 hours duration, a combination of multiple choice questions and work in Excel, to be submitted online via Moodle)		
	100% in total		
Language of Instruction	English		
Work Placement(s)	Not applicable		
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