

## THE CYPRUS INTERNATIONAL INSTITUTE OF MANAGEMENT

## **COURSE UNIT DESCRIPTION**

Course Unit Code Type of Unit Type of Unit Second cycle Year of Study First/second year On demand Number of ECTS Credits Course Unit Objectives The objective of this course is to inject ethical principles and core values into the conduct, decision making and problem solving of current and future managers and enable them to resolve ethical dilemmas, create shared business and social value through CSR and to understand the effect of their operations on the environmental sustainability.  Learning Outcomes  On completion of the course the students are expected to be able to: CILO 1 Identify ethical dilemmas faced by managers in organizations and businesses CILO 2 Analyze ethical dilemmas faced by managers in organizations and businesses CILO 3 Identify their organization's core values and construct and implement a Code of Ethics/Conduct for the organization reading propose morally defensible solutions to ethical dilemmas CILO 3 Identify their organization's core values and construct and implement a Code of Ethics/Conduct for the organization eracting shared social and business value CILO 5 Design and implement strategic CSR programs and projects as integral parts of the strategy and core operations of the organization creating shared social and business value CILO 5 Assess the effects of business strategy and operations on economic, social, and environmental sustainability and propose remedial measures  Name of Lecturer(s)  None Corequisites  Name of Lecturer(s)  Prerequisites or Corequisites  Name of Lecturer(s)  I. Recognizing ethical dilemmas in business and gov't-Practice  Prerequisites or Corequisites  Name of Lecturer(s)  I. Recognizing ethical dilemmas in losteps-Practice  CILO 1  2. Ethical theories and principles for analyzing ethical dilemmas  CILO 2  3. Analyzing and resolving ethical dilemmas in 10 steps-Practice  CILO 2  4. Core values and Codes of conduct/ethics as mgt. tools-Practice  CILO 3  5. Strategic vs. Responsive CSR in creating shared value  CILO 4  Code of the strategy and propose remedial m	Course Unit Title	ETHICS, CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY		
Level of Course Unit   Second cycle	Course Unit Code	,		
Vear of Study   First/second year   On demand   Number of ECTS Credits   6 ECTS	Type of Unit	Core		
Number of ECTS Credits	<b>Level of Course Unit</b>	Second cycle		
Number of ECTS Credits	Year of Study	First/second year		
The objectives   The objective of this course is to inject ethical principles and core values into the conduct, decision making and problem solving of current and future managers and enable them to resolve ethical dilemmas, create shared business and social value through CSR and to understand the effect of their operations on the environmental sustainability.    Designing and problem solving of the course the students are expected to be able to:   CILO 1   Identify ethical dilemmas faced by managers in organizations and businesses   CILO 2   Analyze ethical dilemmas based on ethical principles and propose morally defensible solutions to ethical dilemmas and construct and implement a   Code of Ethics/Conduct for the organization   CILO 4   Design and implement strategic CSR programs and projects as integral parts of the strategy and core operations of the organization certaing and business value   CILO 5   Assess the effects of business strategy and operations on economic, social, and business value   CILO 5   Assess the effects of business strategy and operations on economic, social, and environmental sustainability and propose remedial measures	Semester			
conduct, decision making and problem solving of current and future managers and enable them to resolve ethical dilemmas, create shared business and social value through CSR and to understand the effect of their operations on the environmental sustainability.  I completion of the course the students are expected to be able to:  CILO 1 Identify ethical dilemmas faced by managers in organizations and businesses CILO 2 Analyze ethical dilemmas based on ethical principles and propose morally defensible solutions to ethical dilemmas.  CILO 3 Identify their organization's core values and construct and implement a Code of Ethics/Conduct for the organization.  CILO 4 Design and implement strategic CSR programs and projects as integral parts of the strategy and core operations of the organization creating shared social and business value.  CILO 5 Assess the effects of business strategy and operations on economic, social, and environmental sustainability and propose remedial measures.  Name of Lecturer(s)  Dr. Theodore Panayotou  Mode of delivery  Face to Face  Prerequisites or  corequisites  1. Recognizing ethical dilemmas in business and gov't-Practice CILO 1 2. Ethical theories and principles for analyzing ethical dilemmas CILO 2 3. Analyzing and resolving ethical dilemmas in 10 steps- Practice CILO 2 4. Core values and Codes of conduct/ethics as mgt. tools-Practice CILO 2 5. Strategic vs. Responsive CSR in creating shared value CILO 4 6. Designing and implementing SCR programs & projects-Practice CILO 4 7. Assessing the effects of business on economic, social and environmental sustainability  Recommended or required reading  Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7th ed.). Pearson https://ibl/bu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez/Tth-ed-E.pdf .  Further reading:  Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West.  Amarya, S. (1996). Does Business Ethics Make Economic Sense? Bus	<b>Number of ECTS Credits</b>	6 ECTS		
enable them to resolve ethical dilemmas, create shared business and social value through CSR and to understand the effect of their operations on the environmental sustainability.  On completion of the course the students are expected to be able to:  CILO 1 Identify tehical dilemmas faced by managers in organizations and businesses CILO 2 Analyze ethical dilemmas based on ethical principles and propose morally defensible solutions to ethical dilemmas and construct and implement a Code of Ethics/Conduct for the organization of the organization of the strategy and core operations of the organization or eating shared social and business value  CILO 5 Assess the effects of business strategy and operations on economic, social, and environmental sustainability and propose remedial measures  Name of Lecturer(s)  Dr. Theodore Panayotou  Mode of delivery  Face to Face  Prerequisites or correquisites  1. Recognizing ethical dilemmas in business and gov't-Practice CILO 1 2. Ethical theories and principles for analyzing ethical dilemmas CILO 2 3. Analyzing and resolving ethical dilemmas in 10 steps- Practice CILO 3 4. Core values and Codes of conduct/cthics as mgt. tools-Practice CILO 3 5. Strategic vs. Responsive CSR in creating shared value CILO 4 6. Designing and implementing SCR programs & projects-Practice CILO 4 7. Assessing the effects of business on economic, social and environmental sustainability  Recommended or required reading  Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7th ed.). Pearson https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf .  Further reading:  Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West.  Amarya, S. (1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1.  Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good.	<b>Course Unit Objectives</b>			
through CSR and to understand the effect of their operations on the environmental sustainability.  Description of the course the students are expected to be able to:  CILO 1 Identify ethical dilemmas faced by managers in organizations and businesses. CILO 2 Analyze ethical dilemmas faced by managers in organizations and businesses. CILO 3 Identify their organization's core values and construct and implement a Code of Ethics/Conduct for the organization.  CILO 4 Design and implement strategic CSR programs and projects as integral parts of the strategy and core operations of the organization creating shared social and business value.  CILO 5 Assess the effects of business strategy and operations on economic, social, and environmental sustainability and propose remedial measures.  None  Prerequisites or corequisites  1. Recognizing ethical dilemmas in business and gov't -Practice.  2. Ethical theories and principles for analyzing ethical dilemmas. CILO 2.  3. Analyzing and resolving ethical dilemmas in 10 steps- Practice. CILO 2.  4. Core values and Codes of conduct/ethics as mgt. tools-Practic. CILO 3.  5. Strategic vs. Responsive CSR in creating shared value. CILO 4.  6. Designing and implementing SCR programs & projects-Practic. CILO 4.  7. Assessing the effects of business on economic, social and environmental sustainability.  Recommended or required reading.  Recommended or required reading.  Recommended or Reposition of the course				
Learning Outcomes  On completion of the course the students are expected to be able to: CILO 1 Identify ethical dilemmas faced by managers in organizations and businesses CILO 2 Analyze ethical dilemmas based on ethical principles and propose morally defensible solutions to ethical dilemmas  CILO 3 Identify their organization's core values and construct and implement a Code of Ethics/Conduct for the organization  CILO 4 Design and implement strategic CSR programs and projects as integral parts of the strategy and core operations of the organization creating shared social and business value  CILO 5 Assess the effects of business strategy and operations on economic, social, and environmental sustainability and propose remedial measures  Name of Lecturer(s)  Dr. Theodore Panayotou  Face to Face  Prerequisites or  1. Recognizing ethical dilemmas in business and gov't -Practice  2. Ethical theories and principles for analyzing ethical dilemmas CILO 2  3. Analyzing and resolving ethical dilemmas in 10 steps- Practice  CILO 1  2. Ethical theories and principles for analyzing ethical dilemmas CILO 2  3. Analyzing and resolving ethical dilemmas in 10 steps- Practice  CILO 2  4. Core values and Codes of conduct/ethics as mgt. tools-Practice CILO 3  5. Strategic vs. Responsive CSR in creating shared value CILO 4  7. Assessing the effects of business on economic, social and environmental sustainability  Recommended or required reading  Recommended or required reading  Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7th ed.). Pearson https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf .  Further reading:  Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West.  Amarya, S.(1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1.  Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audi				
On completion of the course the students are expected to be able to:   CILO 1   Identify ethical dilemmas faced by managers in organizations and businesses CILO 2   Analyze ethical dilemmas based on ethical principles and propose morally defensible solutions to ethical dilemmas   CILO 3   Identify their organization's core values and construct and implement a Code of Ethics/Conduct for the organization   CILO 4   Design and implement strategic CSR programs and projects as integral parts of the strategy and core operations of the organization creating shared social and business value   CILO 5   Assess the effects of business strategy and operations on economic, social, and environmental sustainability and propose remedial measures   Name of Lecturer(s)   Dr. Theodore Panayotou		through CSR and to understand the effect of their operations on the environmental		
CILO 1 Identify ethical dilemmas faced by managers in organizations and businesses CILO 2 Analyze ethical dilemmas based on ethical principles and propose morally defensible solutions to ethical dilemmas a December 1 (CILO 3) Identify their organization's core values and construct and implement a Code of Ethics/Conduct for the organization and projects as integral parts of the strategy and core operations of the organization creating shared social and business value (CILO 5). Assess the effects of business strategy and operations on economic, social, and environmental sustainability and propose remedial measures.  Name of Lecturer(s)  None  Trecodore Panayotou  None  1. Recognizing ethical dilemmas in business and gov't-Practice (CILO 1). 2. Ethical theories and principles for analyzing ethical dilemmas. CILO 2. 2. Ethical theories and principles for analyzing ethical dilemmas. CILO 2. 3. Analyzing and resolving ethical dilemmas in 10 steps- Practice. CILO 2. 4. Core values and Codes of conduct/ethics as mgt. tools-Practice. CILO 3. 5. Strategic vs. Responsive CSR in creating shared value. CILO 4. 6. Designing and implementing SCR programs & projects-Practice. CILO 4. 7. Assessing the effects of business on economic, social and environmental sustainability.  Recommended or required reading  Recommended or Lecture Notes (T. Panayotou)  Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7th ed.). Pearson https://ibibzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf.  Further reading:  Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West.  Amarya, S.(1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1. Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al. & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review.  Friedman, M. (1997, September 13). The Social Responsibility of Busin		· ·		
CILO 2 Analyze ethical dilemmas based on ethical principles and propose morally defensible solutions to ethical dilemmas  CILO 3 Identify their organization's core values and construct and implement a Code of Ethics/Conduct for the organization  CILO 4 Design and implement strategic CSR programs and projects as integral parts of the strategy and core operations of the organization creating shared social and business value  CILO 5 Assess the effects of business strategy and operations on economic, social, and environmental sustainability and propose remedial measures  Name of Lecturer(s)  Dr. Theodore Panayotou  Mode of delivery  Face to Face  None  1. Recognizing ethical dilemmas in business and gov't-Practice  2. Ethical theories and principles for analyzing ethical dilemmas  CILO 2  3. Analyzing and resolving ethical dilemmas in 10 steps- Practice  CILO 1  4. Core values and Codes of conduct/ethics as mgt. tools-Practice  CILO 3  5. Strategic vs. Responsive CSR in creating shared value  6. Designing and implementing SCR programs & projects-Practice  CILO 4  7. Assessing the effects of business on economic, social and environmental sustainability  Recommended or required reading  Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7th ed.). Pearson https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf.  Further reading:  Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West.  Amarya, S.(1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1.  Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al. & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review.  Friedman, M. (1997, September 13). The Social Responsibility of Business is to	<b>Learning Outcomes</b>			
defensible solutions to ethical dilemmas  CILO 3 Identify their organization's core values and construct and implement a Code of Ethics/Conduct for the organization  CILO 4 Design and implement strategic CSR programs and projects as integral parts of the strategy and core operations of the organization creating shared social and business value  CILO 5 Assess the effects of business strategy and operations on economic, social, and environmental sustainability and propose remedial measures  Name of Lecturer(s)  Dr. Theodore Panayotou  Face to Face  None  corequisites or  corequisites  1. Recognizing ethical dilemmas in business and gov't -Practice  2. Ethical theories and principles for analyzing ethical dilemmas  CILO 2 3. Analyzing and resolving ethical dilemmas in 10 steps- Practice  4. Core values and Codes of conduct/ethics as mgt. tools-Practice  CILO 2 4. Core values and Codes of conduct/ethics as mgt. tools-Practice  CILO 4 5. Strategic vs. Responsive CSR in creating shared value  6. Designing and implementing SCR programs & projects-Practice  CILO 4 7. Assessing the effects of business on economic, social and critical convironmental sustainability  Lecture Notes (T. Panayotou)  Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7th ed.). Pearson https://ibbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf.  Further reading:  Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West.  Amarya, S.(1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1.  Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review.  Friedman, M. (1997, September 13). The Social Responsibility of Business is to				
Code of Ethics/Conduct for the organization		CILO 2		se morally
CILO 4 Design and implement strategic CSR programs and projects as integral parts of the strategy and core operations of the organization creating shared social and business value  CILO 5 Assess the effects of business strategy and operations on economic, social, and environmental sustainability and propose remedial measures  Name of Lecturer(s)  Mode of delivery  Prerequisites or Corequisites  1. Recognizing ethical dilemmas in business and gov't -Practice Practice Prerequisites or Corequisites  1. Recognizing ethical dilemmas in business and gov't -Practice Practice Prac		CILO 3	Identify their organization's core values and construct and imple	ment a
of the strategy and core operations of the organization creating shared social and business value  CILO 5 Assess the effects of business strategy and operations on economic, social, and environmental sustainability and propose remedial measures  Dr. Theodore Panayotou  Face to Face  Prerequisites or corequisites  1. Recognizing ethical dilemmas in business and gov't -Practice CILO 1 2. Ethical theories and principles for analyzing ethical dilemmas CILO 2 3. Analyzing and resolving ethical dilemmas in 10 steps -Practice CILO 3 5. Strategic vs. Responsive CSR in creating shared value CILO 4 6. Designing and implementing SCR programs & projects-Practice CILO 4 7. Assessing the effects of business on economic, social and environmental sustainability  Recommended or required reading  Recommended or required reading  Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7th ed.). Pearson https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf.  Further reading: Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West. Amarya, S. (1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1. Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review. Friedman, M. (1997, September 13). The Social Responsibility of Business is to				
and business value		CILO 4		
CILO 5   Assess the effects of business strategy and operations on economic, social, and environmental sustainability and propose remedial measures    Dr. Theodore Panayotou				hared social
And environmental sustainability and propose remedial measures		CIL O. 5		1
Face to Face   None			and environmental sustainability and propose remedial measures	
None   None   None	Name of Lecturer(s)	Dr. Theodore Panayotou		
1. Recognizing ethical dilemmas in business and gov't -Practice   CILO 1   2. Ethical theories and principles for analyzing ethical dilemmas   CILO 2   3. Analyzing and resolving ethical dilemmas in 10 steps- Practice   CILO 2   4. Core values and Codes of conduct/ethics as mgt. tools-Practice   CILO 3   5. Strategic vs. Responsive CSR in creating shared value   CILO 4   6. Designing and implementing SCR programs & projects-Practice   CILO 4   7. Assessing the effects of business on economic, social and   CILO 5   environmental sustainability    Recommended or required reading    Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7th ed.). Pearson https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf .  Further reading:   Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West.   Amarya, S. (1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1.   Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review.   Friedman, M. (1997, September 13). The Social Responsibility of Business is to			ace	
1. Recognizing ethical dilemmas in business and gov't -Practice   CILO 1   2. Ethical theories and principles for analyzing ethical dilemmas   CILO 2   3. Analyzing and resolving ethical dilemmas in 10 steps- Practice   CILO 2   4. Core values and Codes of conduct/ethics as mgt. tools-Practice   CILO 3   5. Strategic vs. Responsive CSR in creating shared value   CILO 4   6. Designing and implementing SCR programs & projects-Practice   CILO 4   7. Assessing the effects of business on economic, social and   CILO 5   environmental sustainability   Lecture Notes (T. Panayotou)    Recommended or required reading   Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7th ed.).   Pearson https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf .  Further reading:   Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West.   Amarya, S.(1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1.   Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In   Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review.   Friedman, M. (1997, September 13). The Social Responsibility of Business is to		None		
2. Ethical theories and principles for analyzing ethical dilemmas	corequisites			
3. Analyzing and resolving ethical dilemmas in 10 steps- Practice 4. Core values and Codes of conduct/ethics as mgt. tools-Practice 5. Strategic vs. Responsive CSR in creating shared value 6. Designing and implementing SCR programs & projects-Practice 7. Assessing the effects of business on economic, social and environmental sustainability  Eccture Notes (T. Panayotou)  Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7th ed.). Pearson https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf.  Further reading: Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West. Amarya, S. (1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1. Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review. Friedman, M. (1997, September 13). The Social Responsibility of Business is to				
4. Core values and Codes of conduct/ethics as mgt. tools-Practice  5. Strategic vs. Responsive CSR in creating shared value  6. Designing and implementing SCR programs & projects-Practice  7. Assessing the effects of business on economic, social and environmental sustainability  Lecture Notes (T. Panayotou)  Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7th ed.). Pearson https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf.  Further reading: Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West. Amarya, S. (1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1. Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review. Friedman, M. (1997, September 13). The Social Responsibility of Business is to				
5. Strategic vs. Responsive CSR in creating shared value 6. Designing and implementing SCR programs & projects-Practice 7. Assessing the effects of business on economic, social and environmental sustainability  Recommended or required reading  Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7th ed.). Pearson https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf  Further reading: Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West. Amarya, S.(1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1. Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review. Friedman, M. (1997, September 13). The Social Responsibility of Business is to				
6. Designing and implementing SCR programs & projects-Practice  7. Assessing the effects of business on economic, social and environmental sustainability  Lecture Notes (T. Panayotou)  Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7th ed.). Pearson https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf.  Further reading: Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West. Amarya, S.(1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1. Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review. Friedman, M. (1997, September 13). The Social Responsibility of Business is to			<u> </u>	
7. Assessing the effects of business on economic, social and environmental sustainability  Recommended or required reading  Lecture Notes (T. Panayotou)  Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7 <sup>th</sup> ed.). Pearson https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf.  Further reading: Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West. Amarya, S.(1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1. Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review. Friedman, M. (1997, September 13). The Social Responsibility of Business is to				
Recommended or required reading  Lecture Notes (T. Panayotou)  Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7 <sup>th</sup> ed.). Pearson https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf.  Further reading: Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West. Amarya, S.(1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1. Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review. Friedman, M. (1997, September 13). The Social Responsibility of Business is to			<u> </u>	
Recommended or required reading  Lecture Notes (T. Panayotou)  Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7 <sup>th</sup> ed.). Pearson https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf.  Further reading: Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West. Amarya, S.(1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1. Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review. Friedman, M. (1997, September 13). The Social Responsibility of Business is to			<i>'</i>	CILO 3
Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7 <sup>th</sup> ed.). Pearson <a href="https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf">https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf</a> .  Further reading: Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West. Amarya, S.(1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1. Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review. Friedman, M. (1997, September 13). The Social Responsibility of Business is to	Recommended or			
Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7 <sup>th</sup> ed.). Pearson <a href="https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf">https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf</a> .  Further reading: Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West. Amarya, S.(1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1. Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review. Friedman, M. (1997, September 13). The Social Responsibility of Business is to		Lecture	voics (1.1 anayotou)	
Pearson <a href="https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf">https://ibfbzu.edu.pk/wp-content/uploads/2020/08/Business-ethics-and-CSR-Manuel-GVelasquez-7th-ed-E.pdf</a> .  Further reading:  Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West.  Amarya, S.(1996). Does Business Ethics Make Economic Sense? Business Ethics Quarterly 3.1.  Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review.  Friedman, M. (1997, September 13). The Social Responsibility of Business is to	required reading	Textbook: Velasquez, M. G. (2014). Business Ethics: Concepts and Cases (7th ed.)		
Further reading: Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West. Amarya, S.(1996). Does Business Ethics Make Economic Sense? <i>Business Ethics Quarterly</i> 3.1. Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. <i>Corporate Responsibility Audit: Doing Well and Doing Good.</i> Sloan Management Review. Friedman, M. (1997, September 13). The Social Responsibility of Business is to				
Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West.  Amarya, S.(1996). Does Business Ethics Make Economic Sense? <i>Business Ethics Quarterly</i> 3.1.  Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. <i>Corporate Responsibility Audit: Doing Well and Doing Good.</i> Sloan Management Review.  Friedman, M. (1997, September 13). The Social Responsibility of Business is to		Manuel-	GVelasquez-7th-ed-E.pdf.	_
Almeder R. (1998). Morality and Market Place. In J.E. White (Ed) Contemporary moral problems (pp. 197-205). NY: West.  Amarya, S.(1996). Does Business Ethics Make Economic Sense? <i>Business Ethics Quarterly</i> 3.1.  Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. <i>Corporate Responsibility Audit: Doing Well and Doing Good.</i> Sloan Management Review.  Friedman, M. (1997, September 13). The Social Responsibility of Business is to				
moral problems (pp. 197-205). NY: West. Amarya, S.(1996). Does Business Ethics Make Economic Sense? <i>Business Ethics Quarterly</i> 3.1. Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. <i>Corporate Responsibility Audit: Doing Well and Doing Good.</i> Sloan Management Review. Friedman, M. (1997, September 13). The Social Responsibility of Business is to				
Amarya, S.(1996). Does Business Ethics Make Economic Sense? <i>Business Ethics Quarterly</i> 3.1.  Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. <i>Corporate Responsibility Audit: Doing Well and Doing Good.</i> Sloan Management Review.  Friedman, M. (1997, September 13). The Social Responsibility of Business is to		, , , , , , , , , , , , , , , , , , , ,		
Quarterly 3.1.  Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review.  Friedman, M. (1997, September 13). The Social Responsibility of Business is to		A 4. 7		
Freeman, R. E. (2000) A Stakeholder Theory of the Modern Corporation. In Snogenbos, W. S. et al & Smith, N. <i>Corporate Responsibility Audit: Doing Well and Doing Good.</i> Sloan Management Review.  Friedman, M. (1997, September 13). The Social Responsibility of Business is to				Ethics
Snogenbos, W. S. et al & Smith, N. Corporate Responsibility Audit: Doing Well and Doing Good. Sloan Management Review.  Friedman, M. (1997, September 13). The Social Responsibility of Business is to		~ ,		
Doing Good. Sloan Management Review. Friedman, M. (1997, September 13). The Social Responsibility of Business is to				
Friedman, M. (1997, September 13). The Social Responsibility of Business is to				
		Increase Profits. <i>The New York Times Magazine</i> , p.32-33.		
		, Fiz = 55.		
PBS Video:				
Bigger than Enron		Bigger th	an Enron	

	Cases:	
	20 short cases of ethical dilemmas in business	
Planned learning	Lectures; in-class discussions and exercises; team work; role-play (ethical dilemma	
activities and teaching	simulation); video case studies.	
methods		
Assessment methods and	20% Class participation (including written class quiz)	
criteria	80% Final exam	
Language of Instruction	English	
Work Placement(s)	Not applicable	