



CYPRUS
INTERNATIONAL
INSTITUTE OF
MANAGEMENT

BUSINESS MANAGEMENT (1 OR 2 YEARS, MSc)

Master of Science in Business Management (MBM)

The MSc Business Management requires that students complete 90 ECTS credits as follows:

1. Earn 60 ECTS credits from taught core courses
2. Earn 30 ECTS credits from taught elective courses OR
3. Earn 15 ECTS from taught elective courses and 15 ECTS from a 10,000-word Final Project (Thesis) on management issues

No.	Core Course Code and Name	Contact Hours	ECTS Credits
1	MA480-Managerial Economics	28	6
2	MA490-Marketing Management	21	4.5
3	MA460-Corporate Finance	28	6
4	MA440-Operations Management	21	4.5
5	MA510-Career & Industry Seminars	21	4.5
6	MA565-Foundations of Accounting & Finance	21	4.5
7	MA575-Statistics & Quantitative Research	28	6
8	HR585-Qualitative Research	14	3
9	HR495-Ethics, CSR & Sustainability	14	3
10	HR405-Organizational Behaviour	28	6
11	HR535-Communication Skills	14	3
12	MA215-Innovation, Value creation & Value Capturing (requires MA490-Marketing Management as pre-requisite)	28	6
13	HR550-Leading & Managing Change (requires HR405-Organizational Behaviour as pre-requisite)	14	3
	TOTAL CORE COURSES	280	60

No.	Elective Courses for MBM	Contact Hours	ECTS Credits
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Entrepreneurship & Innovation Track			
1	MA300-Entrepreneurship & Innovation	28	6
2	MB750-Planning & Starting a New Business	28	6
3	FB585-Financing of New Ventures	14	3
Sub-total:			15

Oil & Gas Management Track			
1	MA660-Oil & Gas Economics, Finance and Accounting	28	6
2	MA670-Oil & Gas Law, Contracts and Dispute Management	21	4.5
3	MA680-Energy Markets: Economics, Policy and Management	21	4.5
4	MA700-Final Project/Thesis	-	15
Sub-total:			30

Digital Marketing Track			
1	MB745-Digital Marketing	28	6
2	BI420-Programming for Business Analytics	28	6
3	BI130-Web & Social Media Analytics (requires BI420-Programming for Business Analytics as pre-requisite)	28	6
OR			
2	HR480-Managing Information Systems	28	6
3	BI395-Foundations of Business Information Technology	28	6
Sub-total:			18

Additional Electives (General Management)			
1	HR490-Special Topics in Management: Live Case Project with a Company	28	6
2	HR575-Leadership Development (requires HR405-Organizational Behaviour as pre-requisite)	14	3
3	HR465-Project Management	28	6
8	MA700-Final Project/Thesis (Elective, except for the Oil&Gas Management Track where the thesis is compulsory)	-	15

Note: For electives, you may choose to follow one Track or you may choose electives independently from the courses above. To choose electives from the other CIIM MSc programmes, please seek approval from the Programme Director. Please note that not all electives may be offered every year.