



CYPRUS
INTERNATIONAL
INSTITUTE OF
MANAGEMENT

MBM

MSc Business Management

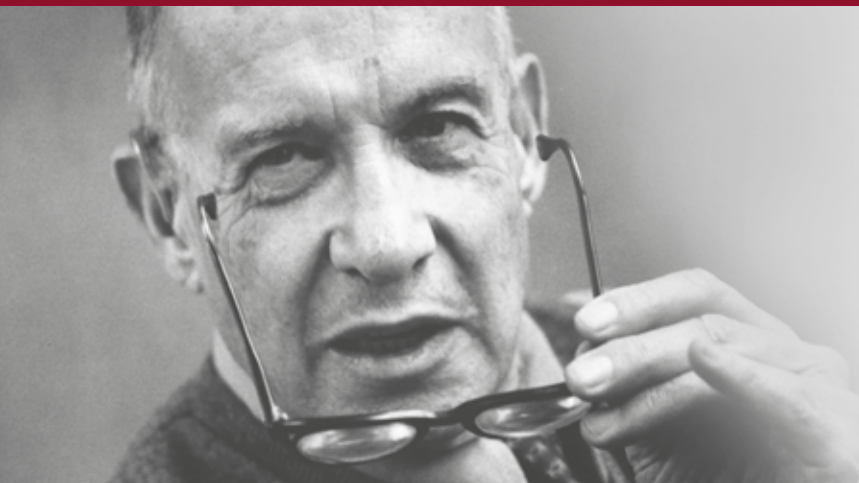


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“The best way to predict the future is to create it.”

Peter Drucker

(Writer, professor and business consultant, known as “the man who invented management”).

In the hyper-competitive job market of today a postgraduate degree in business management has become a required qualification for employment in jobs that university graduates would find appealing and rewarding. Fields that were in high demand a few years ago are now saturated and many graduates are unable to secure the job they have targeted with their first degree. They are seeking to discover new opportunities in the private and public sector to secure gainful employment with good career prospects.



The Masters in Management degree, once the best-kept secret of European business schools, is becoming the star of 21st-century business education.”

FT Business Education, Masters in Management Ranking 2015, “Riding High” by Della Bradshaw

Career Opportunities

The skills and competencies that you will acquire from the programme, which is focused on action learning, will enable you to pursue positions such as:

- Business Development Manager
- Branch/Office Manager
- Marketing Manager
- Business Analyst
- Logistics Manager
- Digital Marketing/Social Media Manager
- HR, Training & Development Manager
- Brand Manager
- Events/Sports Manager
- Customer Relations Manager
- Family Business Manager
- Start Your Own Business/Entrepreneur
- Professional Practice (Architects, Dentists, Lawyers)

Here at CIIM - Cyprus International Institute of Management, with 28+ years in management education, we have designed and tested over the years a master degree that addresses the needs of younger professionals with limited work experience who want to take a step up on the career ladder to follow a managerial path or start their own business. This is what our MBM – MSc in Business Management – offers to its participants. Unlike MBA – Master of Business Administration – the MBM programme does not require a three-year work experience because it is designed specifically for fresh graduates or those who have been employed in a non-managerial role and now may want to grow to a different role or even change their career path. The MBM programme is designed to expose students to the broadest spectre of business management functions and at the same time to enrich their skill set via different specialisations.

MBM Concentration Tracks

- **Digital Marketing** (opportunity to receive an international Professional Diploma by the Digital Marketing Institute (DMI) headquartered in Ireland),
- **Entrepreneurship** (opportunity to get involved in the activities of ENTICE, Centre for Entrepreneurship, and participate in the IDEA business incubator programme funded by the Bank of Cyprus),
- **General Management** (focus on Negotiating Skills, Customer Relationship Management, Total Quality Management),
- **Project Management** (your first step towards professional certification in Project Management),
- **Insurance Management** (learn about insurance environment, risk management in insurance, and marketing in financial services and insurance).
- **Management Applications to Oil & Gas** (learn about Oil & Gas Finance and Accounting, Oil & Gas Law, Contracts and Dispute Management, and Energy Markets: Economics, Policy and Management)
- **Management Applications to Healthcare** (learn about Healthcare Economics & Finance, Healthcare Administration & Operations Management, and Performance Measurement & Improvement of Healthcare Systems & Providers)



Our mission is to develop university graduates into professional managers who will gain the ability to see value-creating opportunities in the dynamic world of global business and use those opportunities - in a responsible manner - to start or advance their career. Our key aspiration is to enhance employability prospects of our students to help them find rewarding jobs” - **Dr Olga Kandinskaia, MBM Programme Director.**

7 Reasons to **choose CIIM MBM** MSc Business Management

- CIIM MBM programme follows the philosophy “Learning by Doing” which emphasizes practical learning in a variety of formats, such as career development workshops, company visits, real-life company projects (“Live Case Projects”), optional internships, educational field trips abroad, and other. As Benjamin Franklin famously wrote: **“Tell me and I forget, teach me and I may remember, involve me and I learn.”**
- CIIM MBM – MSc in Business Management (previously MSc Management) was ranked 21st in Western Europe by Eduniversal, the Paris-based global ranking agency in higher education.
- CIIM MBM focuses on business management and specifically on marketing, innovation and value creation.
- CIIM MBM participants have the opportunity to complete two different specialisations in addition to the core subjects on business management – thus diversifying their knowledge and skill set.
- CIIM MBM courses are taught by prestigious international faculty from leading Universities (Harvard, Cambridge, UCL, Yale, and other).
- CIIM MBM programme is fully accredited by DI.PA.E of the Ministry of Education of Cyprus and recognised by KYSATS.
- CIIM MBM has a flexible modular system allowing students to work while doing their degree or seek an internship. With rolling admissions, the programme can be started any time of the year.

MBM

GRADUATION DETAILS

To graduate, students are required to earn 90 ECTS credits in 13 months (full time) or 2 years (part-time):

- Core courses 60 ECTS
- Elective courses 30 ECTS or 15 ECTS from Elective Courses & 15 ECTS from a 12.000 word Final Project (Thesis) on management issues.

ADMISSION REQUIREMENTS

- Bachelor degree from a recognised university or equivalent qualification
- Good level of English
- Success in the personal interview
- No work experience required



CIIM MBM "Learning by Doing"



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STUDENTS' TESTIMONIALS

CIIM MSc Management has been an intense, yet exciting learning experience. With impeccably structured courses, informative, interactive and value adding seminars, engaging company visits as well as live case projects in cooperation with some of the island's biggest organisations CIIM MSc Management has empowered me to achieve any of my short-term or long-term goals.

Ilias Feizidis, Class of 2017, MSc in Management

CIIM MSc Management has given me the opportunity to achieve my goal of changing my career path and now I am able to pursue my passion for Digital Marketing and Marketing and Business management in general. I had the great opportunity of meeting new people from whom I've learned many things personally and professionally, and made my experience memorable, rewarding and worthwhile

Anastasia Natsika, Class of 2017, MSc in Management

CIIM MSc Management has been a wonderful and full of knowledge experience.

Rebecca Solomontos, Class of 2017, MSc in Management

Why CIIM?

With 28+ years of experience in the postgraduate management education, strong international accreditations, more than 2,000 alumni, and scores of corporate partners, the CIIM Business School is uniquely positioned to offer high quality degree programmes which have been developed in close consultation with employers and are being delivered by prominent international and local professors.

Learn **how** to think, **not what** to think!

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