



## Professional & Career Development Workshop

May 18, 2022, 6:30 – 10:00 pm

- ✓ 3 Prominent Guest Speakers
- ✓ Moderated by Dr Olga Kandinskaia



*This online seminar (offered as part of the CIIM MSc Business Management core course MA510-Career & Industry Seminars) is now made open to public. Join us to get a taste of CIIM learning experience!*

This interactive workshop will take place via Microsoft Teams. All registered participants will receive invitation to this course in Teams.

### Learning Objectives

The aim of this workshop is to help participants sharpen their transferable soft skills and attitudes for value creation, self-branding, and continuous professional development.

The learning objectives are as follows:

- Understand the principles of personal branding and know how to apply them
- Develop an entrepreneurial mindset and become an ‘intrapreneur’
- Draw lessons from the shared experiences by guest speakers to become more employable, more productive, and more successful

### Workshop Schedule

18:30 – 18:45 “Importance of Creating Your Individual Professional Development Plan” by Olga Kandinskaia

18:45 – 19:45 “Personal Branding Re-Imagined!” by Raluca Ioana Man + Q&A

19:45 – 20:15 Coffee break

20:15 – 21:00 “The way forward: Entrepreneurship and Intrapreneurship” by Pavlos Loizou + Q&A

21:00 – 21:45 “What do Employers Really Want?” by Pagona Liggou + Q&A

21:45 – 22:00 Closing by Olga Kandinskaia

## **Our Guest Speakers**

### **Raluca Ioana Man**

Founder & CEO

RSEVEN Ltd

[www.rseven.co.uk](http://www.rseven.co.uk)



Raluca Ioana Man is the founder and CEO of RSEVEN Ltd. She has a BSc in International Business, a BSc in Finance & Economics, and an MBA. Raluca Ioana Man is the president of the Rotary Club of Nicosia for the year 2021-2022, a member of BPW International, and a partner of CONAF Romania. She has 13+ years of experience in Branding, Personal Branding & Reputation Management, Marketing, and Customized Trainings. Raluca is an accredited Business, Well-Being, NLP, and Emotional Intelligence coach. Raluca’s new project, under the umbrella of RSEVEN Ltd is called “BRANDNESS, your tool kit to greatness!”. Through BRANDNESS you get all the necessary tools and techniques that can assist you in achieving an excellent balance between your professional and personal life. BRANDNESS's motto: "When your work becomes your calling - it's Life Mastery." Raluca's latest milestones are the two workbooks, on Self-leadership and Leadership Mastery.

**Pavlos Loizou** CEO [wire-fs.com](http://wire-fs.com)



Pavlos is the CEO of WiRE FS, a FinTech scale-up which offers real estate data, analytics, and advisory services for real-world applications, providing insights to financial institutions, real estate investors, insurance companies, and corporates.

From 2014 until 2021 he accumulated hands-on experience in repositioning real estate assets, having established and being the head of the real estate platform of Gordian Holdings, having established and being the head of asset management of the real estate management unit (REMU) of Bank of Cyprus, and an equity partner at Resolute Asset Management, a pan-European asset manager of distressed real estate and non-performing loans. Prior ventures have included setting up an advisory business (Leaf Research, 2011), a data analytics company (Cyprus Economic Intelligence, 2012), and a sandwich shop (Refresh, 2010). He also had the opportunity to work across various countries, have established companies/ offices in Cyprus, Greece and Romania, and executed mandates in Serbia, Montenegro,

and Albania. He started his career in London, where he worked for CBRE and Axa Real Estate Investment Managers.

Pavlos is a graduate of the University of Reading (BSc), the University of Cambridge (MPhil), the ACCA (DipFM), Middlesex University (DipPrFin), NYU Stern (DipCorFin), Harvard Business School (CORE) and Wharton (CertFinTech). He is a member of ETEK (Cyprus Scientific and Technical Chamber), of the RICS (Royal Institution of Chartered Surveyors), a registered estate agent in Cyprus and a holder of the CySEC Advanced certificate. He is the immediate past Chairman of RICS Cyprus.

**Pagona Liggou**

**HR Director**

[www.ygiapolyclinic.com](http://www.ygiapolyclinic.com)



**Pagona Liggou** is an experienced HR professional. Born and raised in Athens, she took her first professional steps in an Italian multinational cement company where she worked for 28 consecutive years in a succession of senior positions such as Official Spokesperson, Public Relations & Communication, Human Resources Management & Development. She holds a master's degree in Human Resources Administration from Indianapolis University and a BSc in Business Administration and Public Relations. Since 2012, she lives in Cyprus, where, until May 2020, she was Chief Human Resources and Communication Officer at Vassiliko Cement Works. During the period 2019-2020, she served as Secretary of the Board of Directors of the Cyprus CSR Association, and she is also member of the Cyprus Mediation Association & Cyprus HR Management Association. As a speaker and trainer, she has spoken in conferences on Social Dialogue, Labor relations and Negotiations, CSR, Corporate Communication & Public Relations, Crisis Management, HR Management and Career Development, in Greece, Italy and Cyprus. Since November 2021, Pagona Liggou is holding the position of HR Director at Ygia Polyclinic Private Hospital in Limassol.