

# Dr. Elie Menassa

CFE CRMA FAIA (Acad.)

Date of Birth: 16 April 1968

Marital Status: Married with two children

elie.menassa@alumni.dmu.ac.uk

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## I. EDUCATIONAL BACKGROUND

- *Postdoctoral* – 2009 – Mendoza College of Business, University of Notre Dame, Indiana, USA.
- *Doctorate in Business Administration* – Major: Accounting and Finance – 1999/2003 full-time – Leicester Business School, De Montfort University, Leicester, United Kingdom.
- *Diplome D’Etudes Approfondies* – Major: Financial Markets – 1992/1994 – Holy Spirit University, Jounieh, Lebanon.
- *Licence/Maitrise* – Major: Accounting and Finance – 1987/1991 – Lebanese University, Tripoli, Lebanon.

## II. PROFESSIONAL CERTIFICATIONS (FULL ACTIVE LICENSES)

- Certified Fraud Examiner, *CFE*, The Association of Certified Fraud Examiners, USA (certificate/membership serial # 88437)
- Certification in Risk Management Assurance, *CRMA*, The Institute of Internal Auditors, USA (certificate/membership serial # 7696)
- Fellow Association of International Accountants (Academic), *FAIA (Acad.)*, The Association of International Accounts, UK (certificate/membership serial # 137617)

## III. PROFESSIONAL EXPERIENCE – FULL-TIME ACADEMIC POSITIONS

- September 2017 – Present: *Full Professor of Accounting and Strategy* – Faculty of Business and Management, University of Balamand, Lebanon.
- September 2016 – September 2017: *Full Professor of Accounting and Strategy* – Faculty of Business Administration and Economics, Notre Dame University, Louaize.
- September 2012 – August 2016: *Dean* – Faculty of Business Administration and Economics, Notre Dame University, Louaize. Highlight of major achievements: successfully achieved the AACSB Accreditation ‘Eligibility Status’ for NDU (granted 02 August 2016); played a central leading role in drafting and implementing the University five-year Strategic Plan (2014-2019); led the implementation of NEASC institutional accreditation requirements at the Business Faculty level; drafted and implemented policies regarding faculty sufficiency and qualifications; introduced solid frameworks and guidelines for Assurance of Learning and Assessment of Programs and Courses intended outcomes; established a world-topnotch Strategic Advisory Board with prominent business figures from Lebanon and abroad; increased the number of credits taught by full-time qualified faculty from 30 to 64% in three years; introduced a revamped MBA program with two emphases; improved admission requirements for Master applicants (currently average GPA of accepted applicants stands at 3.2/4.0); introduced a new MS in Financial Risk Management and new MS in Business Strategy (from inception to implementation); introduced a new BS in Economics; Served on more than 17 standing and ad-hoc committees (Chair or Member), in addition to tens of other academic and administrative initiatives.
- 2010 – 30 August 2016: *Associate professor*, Accounting & Auditing – Faculty of Business and Management, University of Balamand (until October 2012) and then at the Faculty of Business Administration and Economics, Notre Dame University.

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- September 2007 – September 2012: *Chairperson*, Business Program – Faculty of Business and Management, University of Balamand. Responsible for managing the Business Department and planning and implementing strategic initiatives.
- September 2006 – September 2012: *Assistant to the Dean* – Faculty of Business and Management, University of Balamand. Assisting the dean with matters related to faculty recruitment, curriculum development, budget preparation and control of academic quality.
- February 2004 – April 2010: *Assistant Professor*, Accounting – Faculty of Business and Management, University of Balamand. Responsible for the Coordination of the Accounting and Auditing Concentration and for student counseling. Prepared and taught the following courses under US GAAP and IFRS: Financial Accounting I&II, Managerial Accounting, Intermediate and Advanced Financial Accounting, Auditing and Attestation in addition to Undergraduate and Graduate Research Methodology courses.
- September 2001 – September 2003: *Lecturer*, Accounting – Aston Business School (AACSB, EQUIS, and AMBA), University of Aston, Birmingham, United Kingdom. Assisting in the delivery, exam setting, and grading of: Principles of Financial Accounting, Management Accounting, Advanced Financial Reporting, Comparative Accounting Systems, and Accounting for Business Decisions.
- September 2002 – September 2003: *Part-Time Lecturer*, Accounting – Leicester Business School (AMBA), De Montfort University, Leicester, United Kingdom. Assisting in the delivery, exam setting, and grading of: Introduction to Financial Accounting, Advanced Financial Reporting, and Vocational Accounting (ACCA Program).
- September 1999 – November 2003: *DBA Doctoral Board, Member* – Leicester Business School, De Montfort University, Leicester, United Kingdom. Assisting with planning, managing and reviewing all aspects of the DBA program.

#### IV. VISITING POSITIONS – ACADEMIC

- *Visiting Faculty, Financial Accounting* – Master of Science in Financial Services, Cyprus International Institute of Management CIIM, Cyprus – January 2019.
- *Visiting Professor of Strategy* – Master of International Management, European Business School, Hochschule Worms, University of Applied Sciences (FIBAA), Germany – November 2007, April and October 2008, April and November 2009, May and October 2010, April and October 2011, April and November 2012, April and November 2013, and April 2014.
- *Visiting Research Scholar* – Mendoza College of Business (AACSB), University of Notre Dame, Indiana, United States – 2009

#### V. LIST OF TAUGHT COURSES (UG: UNDERGRADUATE; G: GRADUATE)

- Introduction to Financial Accounting [UG - Leicester Business School, UK & University of Balamand, LB]
- Principles of Financial Accounting [UG - Aston Business School, UK and University of Balamand, LB]
- Managerial and Cost Accounting [UG - Aston Business School, UK and University of Balamand, LB]

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- Accounting for Decision Making [G - Aston Business School, UK, Notre Dame University, LB and University of Balamand, LB]
- Comparative Accounting Systems [UG - Aston Business School, UK]
- Vocational Accounting [UG - Leicester Business School, UK]
- Intermediate Financial Accounting [UG - University of Balamand, LB and Notre Dame University, LB]
- Advanced Financial Accounting [UG - University of Balamand, LB]
- Auditing and Assurance Services [UG - University of Balamand, LB]
- Financial Accounting [G – Cyprus International Institute of Management, CY]
- Accounting for MBA [G - Heriot-Watt University, Scotland – Private Tuition]
- Undergraduate Research Methods [UG - University of Balamand, LB]
- Management Research Methodology [G - University of Balamand, LB and Notre Dame University, LB]
- Strategic Planning/Business Policy [G - European Business School, Worms University of Applied Sciences, Germany; Notre Dame University, LB; and University of Balamand, LB]
- Feasibility Study [G – EMBA – University of Balamand, LB]
- Enterprise Creation and Management [G – EMBA – University of Balamand, LB]

### VI. PROFESSIONAL EXPERIENCE – COMMERCIAL & NOT-FOR-PROFIT

- June 2016 – Present: *President* – Municipal Council of Kfarfou.
- June 2012 – Present: *Trustee General* – Maronite Archdiocese of Tripoli. Governing the finances and improving the administrative structure of more than 20 subsidiaries including 16 schools, agricultural resources, and industrial enterprises.
- February 1999 – September 1999: *Auditor* – PricewaterhouseCoopers, Beirut, Lebanon. Leading a group of Associate Auditors and performing interim and annual audits of manufacturing, service and commercial companies.
- 1994 – 1999: *Assistant Finance Manager* – Eternit SAL, Chekka, Lebanon. Responsible for the preparation of financial monthly reports, performing cost analysis, and designing and implementing internal controls.
- 1993 – 1994: *Financial Consultant* – Libano-Suisse Insurance Company SAL, Beirut, Lebanon. Providing personal financial consulting to customers and performing market and products studies in the Life Insurance Department.
- 1992 – 1994: *Manager and Activities Coordinator* – Mina Group SARL, Tripoli, Lebanon. Advising on advertising budgets allocation and coordinating the activities of the different departments.

### VII. REFEREED JOURNAL PUBLICATION (Publisher | Major Indexing and Ranking Lists)

- Shahda, E. and **Menassa, E.** (under review) The Social Doing of Strategy: A Shift towards A Practice-Based Perspective. *Strategic Organization*, (Sage Publications | SCIMAGO; ABDC; ABS).
- Adra, S., **Menassa, E.**, and Barbopoulos, L. (under review) Price Informativeness and the Effectiveness of Advisors in M&As. *Journal of Empirical Finance*, (Elsevier | SCIMAGO; ABDC; ABS).
- **Menassa, E.** and Dagher, N. (review and resubmit) Determinants of Corporate Social Responsibility Disclosures of UAE Banks: A Multi-Perspective Approach. *Social Responsibility Journal*, (Emerald | SCIMAGO; ABDC)

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- El-Hajjar, S., **Menassa, E.**, and Kassamany, T. (review and resubmit) An Exploratory Study of U.S. Acquirers' Market Performance: Pre- versus Post- Sarbanes-Oxley Act of 2002. *Review of Accounting and Finance*, (Emerald | SCIMAGO; ABDC).
- Adra, S. and **Menassa, E.** (2018), Paradigm Conflict and the Wealth Effects of Blockholder Formation in Private Target Acquisitions, *Journal of Behavioral Finance*, <https://doi.org/10.1080/15427560.2018.1461101>, Routledge Taylor & Francis Group (ABS, ABDC).
- **Menassa, E.** and Brodhäcker, M. (2017; first online 2015) The Type and Quantity of Corporate Social Disclosures of German 'Universal' Banks. *Journal of Management and Governance*, Vol. 21, No. 1, pp. 119-143, DOI: 10.1007/s10997-015-9336-y, ISSN: 1385-3457 (Springer | Scopus Elsevier; SCImago; ABS; ABDC).
- Tangoukian, A., Abou Hamad, J. and **Menassa, E.** (2016) Advantages and Pitfalls of Training in a Lebanese Manufacturing Company: A Qualitative Approach. *The MENA Journal of Business Case Studies*, DOI: 10.5171/2016.866941 (KCC American University in Cairo | Cabell; Proquest).
- **Menassa, E.** (2014) Financial Reporting Frameworks Adoption by Central Banks: A Theoretical Proposal and Some Evidence. *International Research Journal of Applied Finance*, Vol. 5, No. 8, pp. 1052-1070, ISSN: 2229-6891 (IABE | ABDC; EconLit; DOAJ).
- **Menassa, E.** and Hallab, S. (2014) Purchasing Intention and Word of Mouth: A Modification of the Theory of Planned Behavior. *California Business Review*, Vol. 2, No. 2, pp. 21-44, DOI: 10.18374/CBR-2-2.3, ISSN: 2330-9156 (**IABE 2014 Best Research Publication in Journal Award**).
- **Menassa, E.** (2013) An Evolutionary Metanorms Approach to Cooperation with Accounting Rules. *Journal of International Financial Studies*, Vol. 13, No. 3, pp. 183-196, DOI: 10.18374/JIFS-13-3.15, ISSN: 1945-2950 (IABE | EconLit; EBSCO).
- **Menassa, E.**, El-Hokayem, J., and Daw, D. (2012) Determinants of Entrepreneurship Failure in Lebanon: An Exploratory Approach, *International Journal of Business Research*, Vol. 12, No. 4, pp. 94-99, ISSN: 1555-1296, Call Number: HD30.4.I584 (IABE | Scopus Elsevier; SCImago; ABDC).
- **Menassa, E.**, Houry, Y., and Ghanem, N. (2012) Untangling The Relationship between Inflation Control and Economic/Non-Economic Variables, *Journal of International Finance and Economics*, Vol. 12, No. 2, pp. 106-116, ISSN: 1555-6336 (IABE | ABDC; ERA).
- **Menassa, E.** (2010) Corporate Social Responsibility: An Exploratory Study of the Quality and Extent of Social Disclosures by Lebanese Commercial Banks. *Journal of Applied Accounting Research*, Vol. 11, No.1, pp. 4-23, ISSN: 0967-5426 (Emerald | Scopus Elsevier; SCImago; ABDC; ABS) – **Most Popular JAAR Articles**.
- **Menassa, E.** (2009) A Critical Investigation of the Function of Gold Reserves at the Lebanese Central Bank. *Journal of International Finance and Economics*, Vol.9, No.2, pp. 1-18, ISSN: 1555-6336 (IABE | ABDC; ERA).
- **Menassa, E.**, Safi, M., and Chaar, B. (2009) A Pilot Study of University Professors and Students' Perception Regarding Accreditation of Business Schools in Lebanon. *International Journal of Business Research*, Vol.9, No.2, pp. 129-140, ISSN: 1555-1296, Call Number: HD30.4.I584 (IABE | Scopus Elsevier; SCImago ; ABDC).

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- **Menassa, E.** (2008) Normative Motives or Moral Stimuli: Conforming to Accounting Regulation in the UK. *European Journal of Management*, Vol.8, No.3, pp. 80-95, ISSN: 1555-4015 (IABE | ABDC; ERA).
- **Menassa, E.** (2008) Enforcing Compliance with Accounting Rules: A Scenario-Based Approach. *International Journal of Business Research*, Vol.8, No.2, pp. 9-26, ISSN: 1555-1296, Call Number: HD30.4.I584 (IABE | Scopus Elsevier; SClmago ; ABDC).

### VIII. TECHNICAL REPORTS AND PROFESSIONAL PUBLICATION (EDITOR REVIEW)

- **Menassa, E.** and El-Hokayem, J. (2013). Enhancing Market Liquidity through Securitization: Is the Lebanese Housing Mortgage Sector Ready? *The Certified Accountant*, No. 47, pp. 130-132.
- **Menassa, E.** (2012) Creative Accounting: Academicians and Practitioners Side-by-Side. *The Certified Accountant*, No. 46, pp. 122-127.
- **Menassa, E.** (2012) Higher Education in Lebanon: Examining The Ecological and Environmental Sustainability. *Responsible Business*, No. 3, pp. 70-71.
- **Menassa, E.** (2011) A Critical Assessment of Accounting Treatment of Gold Holdings at The Central Bank of Lebanon, *The Certified Accountant*, No.43, pp.110-113.
- **Menassa, E.** (2007) The Case for Accounting Regulation: A Theoretical Approach. *The Certified Accountant*, 2<sup>nd</sup> Quarter, No.30, pp.54-61.

### IX. REFEREED CONFERENCE PROCEEDINGS AND PRESENTATIONS

- Kassamany, T., **Menassa, E.**, and Zweiny, A. (2019 Accepted), Accrual-Based and Real Earnings Management by Canadian Acquirers: Pre- versus Post-IFRS, *The 2019 European Accounting Association Annual Congress*, Paphos, Cyprus, 29-31 May 2019.
- Kassamany, T., **Menassa, E.**, and Abou Dargham, H. (2019 Accepted), Earnings Management prior Seasoned Equity Offerings: Pre- versus Post- Canadian SOX, *The 2019 British Accounting and Finance Association Annual Conference*, Birmingham, England, 8-10 April 2019.
- Adra, S. and **Menassa, E.** (2018), The Wealth Effects of Price Informativeness in M&As. *The 2018 British Accounting and Finance Association Annual Conference*, London, England, 9-11 April 2018.
- Kassamany, T., Chedid, C. and **Menassa, E.** (2018), Corporate Governance, Risk Disclosure Practices, Market liquidity and Profitability: Comparative Evidence from Commercial Banks in the US and EU. *The 2018 British Accounting and Finance Association Annual Conference*, London, England, 9-11 April 2018.
- Balmanian, A., **Menassa, E.**, and Adra, S. (2018), An Investigation into Withdrawing from M&A Deals: Evidence from the United States. *The 2018 British Accounting and Finance Association Annual Conference*, London, England, 9-11 April 2018.
- **Menassa, E.** and Matta, E. (2017), Sensitivity of Companies' Stock Returns to Product Recalls in the Children Toys and Apparel Industries: A Socio-economic Perspective. *The 2017 International Conference on Organization and Management*, Abu Dhabi University, UAE, 19-20 November 2017.
- Shahda, E. and **Menassa, E.** (2017), The Social Doing of Strategy: A Shift towards A Practice-Based Perspective. *The 2017 International Conference on Organization and Management*, Abu Dhabi University, UAE, 19-20 November 2017 (**Best Paper in Strategy Award**).

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- Abdallah, E., Thoumy, M., and **Menassa, E.** (2017), The Effect of Switching Costs on Customer Retention: The Mobile Telecom Industry in Lebanon. *The 2017 European Academy of Management Annual Conference, University of Strathclyde, Glasgow, Scotland, 21-24 June 2017.*
- **Menassa, E.** and Daou, M. (2016), An Exploratory Study of the Characteristics of Lebanese Institutional Investors: A Behavioral Approach. *The 2016 British Accounting and Finance Association - Special Interest Group Workshop on Accounting and Finance in Emerging Economies, University of Bristol, UK, 24 June 2016.*
- **Menassa, E.**, Brodhäcker, M. and El Haddad, P. (2016), Social Responsibility Disclosures and Gender Board Composition: The German 'Universal' Banks Case. *The 2016 ADERSE-ISEOR Conference, Université Jean Moulin Lyon III, Lyon, France, 13-14 June 2016.*
- El Haddad, P. and **Menassa, E.** (2016), Corporate Social Responsibility and Green Economy: The Perception of Lebanese Business Leaders. *The 2016 ADERSE-ISEOR Conference, Université Jean Moulin Lyon III, Lyon, France, 13-14 June 2016.*
- Tangoukian, A., Abou Hamad, J. and **Menassa, E.** (2016), Effects of Demographic Variables on Training Attributes: The Case of a Lebanese Cement Company. *The 2016 European Academy of Management Annual Conference, Université Paris–Est Créteil, Paris, France, 1-4 June 2016.*
- Kassamany, T., Hajjar, S. and **Menassa, E.** (2016) U.S. Acquirers' Market Performance: Pre versus Post-SOX 2002 Periods. *The 2016 British Accounting and Finance Association Annual Conference, Bath University, Bath, England, 21 - 23 March 2016.*
- El Haddad, P. and **Menassa, E.** (2015), An Exploratory Study of the Relationship between Corporate Social Responsibility and Corporate Ethics in the Lebanese Business Context, *The 2015 International Conference on Organization and Management, Abu Dhabi University, UAE, 22-23 November 2015.*
- **Menassa, E.**, Fahed, S., Germanos, Y., and Saeed, C. (2015), Uncovering the Relationship between Vision/Mission Statements and Firms' Characteristics: The Case of the Lebanese Commercial Banking Sector, *The 2015 International Academy of Business and Public Administration Disciplines, Las Vegas, NV, USA, 22-23 October 2015.*
- **Menassa, E.** and Dagher, N. (2015) The Quality and Quantity of Corporate Social Responsibility Disclosures of UAE Banks: A Pre-Post U.S. Financial Crisis Analysis, *The 2015 Cairo University International Conference on Accounting, Cairo University, Egypt, 12-13 September 2015.*
- El Haddad, P. and **Menassa, E.** (2015), Corporate Social Responsibility Decision-Making Model: A Seven Nodal Process, *The 2015 European Academy of Management Annual Conference, Galatasaray University, Warsaw, Poland, 17-20 June 2015.*
- Tangoukian, A., Abou Hamad, J. and **Menassa, E.** (2015) Training Benefits and Challenges in a Lebanese Manufacturing Company, *The 2015 International Business Information Management Conference, Amsterdam, The Netherlands, 7-8 May 2015.*
- **Menassa, E.** (2013) Modelling Co-operation with Accounting Regulation: An Evolutionary Metanorms Approach. *The 2013 British Accounting and Finance Association Annual Conference, Newcastle, England, 09 – 11 April 2013.*

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- **Menassa, E.**, El-Hokayem, J., and Daw, D. (2012) Determinants of Entrepreneurship Failure in Lebanon: An Exploratory Approach, The 2012 International Academy of Business and Economics Winter conference, Las Vegas, USA, 14-17 October 2012.
  - **Menassa, E.**, Houry, Y., and Ghanem, N. (2012) Untangling The Relationship between Inflation Control and Economic/Non-Economic Variables, *The 2012 International Academy of Business and Economics Summer Conference*, Venice, Italy, 8-10 June 2012.
  - Al Najjar, R. and **Menassa, E.** (2011), Main Determinants of the Grand Score: The Case of the Higher Education Sector in Lebanon, *The 2011 International Academy of Business and Economics USA Conference*, Las Vegas, USA, 16-19 October 2011.
  - **Menassa, E.** (2010) Transparency and Accountability of Central Banks: A Financial Reporting Perspective. *The 2010 British Accounting and Finance Association Annual Conference*, Cardiff, Wales, 29 March – 01 April 2010.
  - **Menassa, E.** (2009) Profit Management Efficiency of the Lebanese Commercial Banking Sector: A Ratio Analysis Approach. *The 2009 British Accounting and Finance Annual Conference*, Dundee, Scotland, 21-23 April 2009.
  - **Menassa, E.** (2009) A Critical Investigation of the Function of Gold Reserves at the Lebanese Central Bank. *The 2009 International Academy of Business and Economics European Conference*, Thessaloniki, Greece, 5-7 June 2009.
  - **Menassa, E.**, Safi, M., and Chaar, B. (2009) A Pilot Study of University Professors and Students' Perception Regarding Accreditation of Business Schools in Lebanon. *The 2009 International Academy of Business and Economics European Conference*, Thessaloniki, Greece, 5-7 June.
  - **Menassa, E.** and Naboulsi, I. (2007) The Lebanese Commercial Banking Sector: A Profitability-Based Analysis. *The 30<sup>th</sup> European Accounting Association Annual Congress*, Lisbon, Portugal, 24-27 April.
  - **Menassa, E.** (2006) The Role of Enforcement Factors in Promoting Stable Cooperation with Accounting Rules: A Scenario-Based Approach. *The 29<sup>th</sup> European Accounting Association Annual Congress*, Dublin, Ireland, 22-24 March.
  - **Menassa, E.** (2005) Cooperation with Accounting Regulation: A Question of Conformity or Compliance? *The 2005 British Accounting and Finance Association Annual Conference*, Edinburgh, Scotland, 30 March-1 April 2005.
  - **Menassa, E.** and Brown, R. (2001) Strategic Creative Accounting: A Game Theoretical Approach. *The 2001 British Accounting and Finance Association Annual Conference*, Nottingham, England, 26-28 March 2001.
  - **Menassa, E.** and Brown, R. (2001) Strategic Creativity in Accounting. *The 2001 Financial Performance and Accountability Research Symposium*, Birmingham, England, 21 March 2001.
- X. PRESENTATIONS BY INVITATION (KEYNOTE SPEAKER – NOT REFEREED)**
- **Menassa, E.** (2017) *اجراء المقابلات الاحترافية: مهارات وتكتيكات* (Arabic) Expert Interviewing: Skills and Tactics. Lebanese Institute for Market Studies, Lebanon, 8 October 2017.
  - **Menassa, E.** (2015) E-Learning Quality Assurance, *Erasmus+ Conference on the Future of E-Learning in Lebanon*, Notre Dame University – Louaize, Lebanon, 28 May 2015.

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- **Menassa, E.** (2014) Risk and Cost of Unethical Business Conduct, Rotary Club International, Bsalim Country Lodge – Lebanon, 08 March 2014.
  - **Menassa, E.,** El-Hokayem, J., and Daw, D. (2012) An Exploration of the Main Obstacles Facing Sustainable Entrepreneurship in Lebanon, *2<sup>nd</sup> International Conference on Entrepreneurship and SME: Challenges and Opportunities*, Université Antonine, Lebanon, December.
  - **Menassa, E.** (2008) Enhancing Business Competitiveness through Transparent Records: The Syrian Case. *The First International Forum on Enhancing Competitiveness of Syrian Businesses*, Damascus, Syria, December.

### XI. THESES AND DISSERTATIONS

- **Menassa, E.** (2003) *Strategic Cooperation with Accounting Regulation*. Doctoral Dissertation, Leicester Business School, De Montfort University, England, UK, (292 pages). Supervised by: Dr. Rhoda Brown, Associate Professor at Warwick Business School, University of Warwick, Coventry, England (currently at Loughborough University), and Dr. Allan Hill, Principal Lecturer at Leicester Business School of De Montfort University, England. Examined by: Professor Dr. Mike Page (external), University of Portsmouth, England, and former Chair of the British Accounting and Finance Association, Professor Dr. Elaine Harris (internal), Head of Postgraduate Studies, Leicester Business School, England (currently at the University of Roehampton), and Chair of the Committee of Heads of Accounting in the UK, and Dr. Peter Scott (internal), Leicester Business School, De Montfort University, England.
- **Menassa, E.** (1996) *La Bourse au Liban: Organisation et Cadre Opérationnel [French] [The Lebanese Stock Exchange: Organisation and Operational Framework]*. Diplome d'Etudes Approfondies DEA Thesis, Holy Spirit University (USEK), Jounieh, Lebanon, (80 pages).
- **Menassa, E.** (1991) *Le Marché de L'Informatique au Liban [French] [The Lebanese Information Technology Market]*. 'Maitrise' Project (Lic. M.), Lebanese University, Tripoli, Lebanon, (84 pages).

### XII. SESSION CHAIR & MEMBERSHIP POSITIONS

- Scientific Committee: *The 2015 Rafic Hariri University Conference on Mediterranean Gas & Oil*, Meshref, Lebanon (sponsored by Penn State and Texas A & M University).
- Entrepreneurship: *The 2014 LERC Series* at Notre Dame University – Louaize, Zouk Mosbeh, Lebanon.
- Accounting Track: *The 2013 US International Academy of Business and Economics US Annual Conference*, Las Vegas, United States.
- Cultural and Environmental Wealth II: *The 2013 NDU-Louaize Conference on Qadisha Valley*, Zouk Mosbeh, Lebanon.
- Solid Waste Management I: *The 2013 NDU-Barsa Conference on Solid Waste – An Empirical Approach*, Barsa El-Kura, Lebanon.
- Management Track: *The 2012 US International Academy of Business and Economics US Annual Conference*, Las Vegas, United States.
- Finance I: *The 2009 British Accounting and Finance Association Annual Conference*, Dundee, Scotland.



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- Finance II (Investments): *The 2009 US International Academy of Business and Economics European Annual Conference*, Thessaloniki, Greece.
- Accounting II: *The 2008 US International Academy of Business and Economics US Annual Conference*, Las Vegas, United States.

### XIII. RESEARCH FUNDING AND GRANTS

Secured LBP 12,387,940 (US\$ 8,250) – Balamand Internal Research Grants (BIRG Program). Project: *A Critical Investigation of the Function of Gold Holdings at BDL*. Stream: International Finance.

### XIV. SERVICE TO THE PROFESSION AND EDITORIAL MEMBERSHIPS

- Ad-hoc Reviewer: *Journal of Financial Reporting and Accounting, Emerald (current)*.
- Ad-hoc Reviewer: *European Academy of Management, EURAM (current)*.
- Ad-hoc reviewer: *British Academy of Management, BAM (current)*.
- External Reviewer: *University of Balamand Internal Research Grants, BIRG (current)*.
- Editorial Board Member: *The Australasian Journal of Business and Behavioral Sciences (till 2012)*.
- Ad-hoc Reviewer: *Electronic journal of Sociology (till 2012)*.
- Ad-hoc Reviewer: *International Colloquium on Business and Management (till 2012)*.
- Scientific Committee Member: *LCU 2015*
- Jury Member: Maurice Fadel Foundation – *2011 Best Business Plan Competition*.
- Team Mentor: Global Business Challenge, *University of Washington – 2005*.

### XV. UNIVERSITY SERVICE

- 2018: QS Ranking Ad-Hoc Committee, University of Balamand.
- 2018: Interdisciplinary Consulting Group, University of Balamand.
- 2015 – 2017: University Strategic Plan Goal Chairs Implementation Steering Committee, Notre Dame University.
- 2015 – 2017: Strategic Plan Goal Five Ad-Hoc Committee (Chair), Notre Dame University.
- 2014 – 2015: North Lebanon and Shouf Campuses Regional Issues Committee, Notre Dame University.
- 2014 – 2017: University Effectiveness Council, Notre Dame University.
- 2014 – 2017: Strategic Plan Review and Implementation Committee, Notre Dame University.
- 2014 – 2015: Strategic Plan SWOT Ad-Hoc Committee, Notre Dame University.
- 2013 – 2014: Strategic Planning Executive Committee, Notre Dame University.
- 2013 – 2014: Council of Deans Student Evaluation Form Ad-Hoc Committee (Chair), Notre Dame University.
- 2014: Council of Deans Programs Review Ad-Hoc Committee, Notre Dame University.
- 2014: Council of Deans Adjunct Faculty Line Ad-Hoc Committee, Notre Dame University.
- 2012 – 2016: Executive Member, Council of Deans, Notre Dame University.
- 2012 – 2016: University Council Member, Notre Dame University.
- 2012 – 2016: University Faculty Personnel Committee, Notre Dame University.
- 2012 – 2016: University Scholarship Committee, Notre Dame University.

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- 2012 – 2016: Faculty of Business Administration and Economics Personnel Committee (Chair), Notre Dame University.
- 2012 – 2016: Faculty of Business Administration and Economics Curriculum Committee (Chair), Notre Dame University.
- 2012 – 2016: Visibility and Market Liaison Committee (Chair), Notre Dame University.
- 2012 – 2016: Faculty of Business Administration and Economics Academic Quality Assurance and Research Committee (Chair), Notre Dame University.
- 2009: Strategic Planning Faculty Task Force (Chair), University of Balamand.
- 2008: Student Evaluation Sub-Committee (Chair), University of Balamand.
- 2005 – 2012: University of Balamand Research Council (UOBRC), University of Balamand.
- 2012: NEASC Accreditation – Eligibility Committee, University of Balamand.
- 2004 – 2012: Library and ICT Committee, University of Balamand.
- 2004 – 2009: Orientation Committee, University of Balamand.
- 2004 – 2012: Academic Quality Assurance Team (AQAT), University of Balamand.
- 2010 – 2012: End of Service Indemnity Committee, University of Balamand.
- 2004 – 2017: Lebanese universities – Lebanese Association of Certified Public Accountants Coordination Committee.

### XVI. DISSERTATIONS/THESES SUPERVISION (LIST UPON REQUEST)

- *Doctoral level (abroad)*: two (2) PhD dissertations at the University of Bradford, UK and Leicester Business School of De Montfort University, UK (off-campus supervision for one year each).
- *Master's level (abroad)*: one (1) MA International Management thesis at Worms University of Applied Sciences, Germany (sole supervisor to successful completion); one (1) MS Thesis at Leicester Business School of De Montfort University, UK (external advisor).
- *Master's level (Lebanon)*: more than 40 Masters theses at the University of Balamand and Notre Dame University.
- *Undergraduate level (Lebanon)*: 14 Undergraduate research reports at the University of Balamand.
- Also acted as *reader and external examiner* for tens of theses.

### XVII. LONG-TERM AND SHORT-TERM CONSULTANCY (EXTERNAL AND INTERNAL)

- 2011 – 2014: *Advisor on Methodological Matters and Trainer*, Free and Open Software in The Arab World, Access to Knowledge for Development Center (A2K4D), American University in Cairo (in association with Yale University, USA).
- 2009: *Facilitator and Trainer*, Strategic Plan 2010-2020, The Nursing Program, Faculty of Health Sciences, University of Balamand.
- 2009: *Task Force Chair*, Strategic Plan 2010-2020, Faculty of Business and Management, University of Balamand.

### XVIII. ACADEMIC MEMBERSHIP

- 2011 – Present: American Accounting Association, AAA, USA

## Dr. Elie Menassa

CFE CRMA FAIA (Acad.)

Date of Birth: 16 April 1968

Marital Status: Married with two children

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- 2001 – Present: British Accounting & Finance Association, BAFA, UK
- 2002 – Present: European Accounting Association, EAA, EU
- 2005 – Present: Association of International Accountants, AIA, UK
- 2008 – Present: International Academy of Business and Economics, IABE, USA
- 2001 – 2003: Finance, Accounting and Law Group, Aston University, UK
- 1999 – 2003: Business and Law Group, De Montfort University, UK

### **XIX. PROFESSIONAL MEMBERSHIPS AND ELECTED POSITIONS**

- 2016 – Present: President, Municipal Council of Kfarfou
- 2015 – Present: Member of the Board of Trustees, Christian Catholic Schools, Maronite Archdiocese of Tripoli
- 2014 – Present: Member of the Maronite League
- 2014 – Present: Member of the Board of Directors, Pension and Mutual Assistance Fund, Christian Maronite Archdiocese of Tripoli
- 2013 – 2017: Co-Founder and Vice President, Association of Certified Fraud Examiners, LB Chapter
- 2012 – Present: Member of the Economic Council, Christian Maronite Archdiocese of Tripoli
- 2012 – Present: Member of the Advisory Board, Christian Maronite Archdiocese of Tripoli
- 2012 – Present: Member of the Institute of Internal Auditors, IIA, USA
- 2007 – Present: Member of the Association of Certified Fraud Examiners, ACFE, USA
- 2015: Treasurer, Association of Certified Fraud Examiners, Lebanon Chapter
- 2013 – 2014: Member of the End-of-Service Committee, Maronite Patriarchate
- 2000 – 2003: Co-founder and Treasurer of the Entrepreneurs' Society at De Montfort University, UK
- 1999 – 2003: Doctoral Elected Candidates Representative, De Montfort University, Elected for Four Consecutive Years

### **XX. COMPUTER AND IT SKILLS**

- Major spreadsheets, databases, presentation and word processing applications
- Statistical Packages - Quantitative: SPSS, STATISTICA and SYSTAT; Qualitative: AnSWR, Nvivo and CDC EZTEXT; Financial: DATASTREAM, BLOOMBERG and REUTERS.

### **XXI. LANGUAGES**

- English – French – Arabic: Fluent (written, read, and spoken)
- German: Beginner

### **XXII. REFERENCES (Upon Request)**