



**THE CYPRUS INTERNATIONAL INSTITUTE OF MANAGEMENT**  
**COURSE UNIT DESCRIPTION**

<b>Course Unit Title</b>	Applied Portfolio Management	
<b>Course Unit Code</b>	FB565	
<b>Type of Unit</b>	Elective	
<b>Level of Course Unit</b>	First cycle	
<b>Year of Study</b>	First / Second year	
<b>Semester</b>	On Demand	
<b>Number of ECTS Credits</b>	6.0 ECTS	
<b>Course Unit Objectives</b>	This course aims to bring the real world of investments into the classroom. Students will build, monitor and maintain a portfolio of equities. During the process they will have to present their investment ideas to the rest of the class both as an individual and as part of a team. The course will require extensive out of class investment research. Students will have to demonstrate critical thinking, and problem solving skills in the context of investment, portfolio and risk management.	
<b>Learning Outcomes</b>	The students completing the course should be able to	
	CILO 1	Calculate and estimate the value of a stock using a variety of concepts and methods
	CILO 2	Appraise the factors that drive equity prices and how these differ based on company characteristics.
	CILO 3	Analyse an investment and be able to discuss and argue its merits.
	CILO 4	Indicate market/industry/company news and define their implication on a specific stock and/or portfolio of equities.
	CILO 5	Define the various equity investment approaches and styles used by fund managers.
<b>Name of Lecturer(s)</b>	Dr. George Theocharides; Sophocles Sophocleous, CFA (practitioner)	
<b>Mode of delivery</b>	Face to Face	
<b>Prerequisites or corequisites</b>	Financial Accounting	
<b>Course Content</b>	1. Intrinsic versus relative valuation (CILO, 1) 2. Equity market research (CILO, 2, 3, 4) 3. Applied Portfolio management (CILO, 4, 5) 4. Empirical evidence on investing (CILO, 4, 5)	
<b>Recommended or required reading</b>	1) The Five Rules for Successful Stock Investing by Pat Dorsey. 2) The Little Book of Valuation by Aswath Damodaran.3) Market Profile Handbook by CME (pages 2-46, 94-108 found here: <a href="https://goo.gl/x5Tyoi">https://goo.gl/x5Tyoi</a> )	
<b>Planned learning activities and teaching methods</b>	Lectures, simulator, case method, class discussion, group work, class presentations.	
<b>Assessment methods and criteria</b>	Participation : 5% Individual Presentations & Work : 10% Group Presentations & Work : 25% Team In-depth Research Report : 5% In-depth Research Report : 55%	
<b>Language of Instruction</b>	English	
<b>Work Placement(s)</b>	Not applicable	