



THE CYPRUS INTERNATIONAL INSTITUTE OF MANAGEMENT
COURSE UNIT DESCRIPTION

Course Unit Title	Investment Banking	
Course Unit Code	FB435	
Type of Unit	Core	
Level of Course Unit	Second cycle	
Year of Study	First / second year	
Semester	On demand	
Number of ECTS Credits	6	
Class Contact Hours	28	
Minimum Learning Effort (In Hours)	112	
Course Unit Objectives	This course aims to give participants a thorough knowledge of the main business areas of an investment bank with particular emphasis on the professional practices of investment banks. This involves raising private and public capital (debt, equity) for clients and advising on M&A transactions, selling securities to institutional investors, managing third party assets, etc.	
Learning Outcomes	The students completing the course should be able to	
	CILO 1	Acquire a fundamental understanding of the role of Investment Banks and how they operate.
	CILO 2	Acquire a framework for analysis of the various businesses of an investment bank.
	CILO 3	Identify a framework of reference for future professionals in the investment banking industry.
	CILO 4	Recognise the major products delivered by investment banks
Name of Lecturer(s)	Dr Sven Janssen	
Mode of delivery	Face to Face	
Prerequisites or co-requisites	Corporate Finance	
Course Content	<ol style="list-style-type: none"> 1. The business of investment banking (CILO, 1) 2. The strategy of an investment bank (CILO, 2) 3. Securities Regulation and Credit Rating Agencies (CILO, 1, 2) 4. Mergers and Acquisitions/Capital Structure Decisions (CILO, 3) 5. Equity and debt financing in the Public and Private Markets (CILO, 3, 4) 6. Valuation of companies for various purposes (CILO, 2) 7. Ethics and compliance (CILO, 1) 8. Private equity and hedge funds (CILO, 4) 	
Recommended or required reading	The Business of Investment Banking: A Comprehensive Overview by K. Thomas Liaw (3rd edition)	
Planned learning	Lectures, case studies, article reviews, workshops, in-class	

activities and teaching methods	debates and discussion, student presentations
Assessment methods and criteria	In class exam – 70% Coursework – 30%
Language of Instruction	English
Work Placement(s)	Not applicable