

THE CYPRUS INTERNATIONAL INSTITUTE OF MANAGEMENT

COURSE UNIT DESCRIPTION

Course Unit Title	Special Topics in Business and Management	
Course Unit Code	MB685	
Type of Unit	Elective	
Level of Course Unit	Second cycle	
Year of Study	First / Second year	
Semester	On Demand	
Number of ECTS Credits	4.5 ECTS	
Class Contact Hours	21	
Course Unit Objectives	During the course, the student will have an in-depth focus on their selected topic and follow the guidelines of the faculty administering the special topic. The completion of the special topic will take 2 weeks for 3 credit and up to 10 weeks for 6 credits. The course will feature opportunities for student projects and presentations, debates and the active involvement of industry leaders.	
Learning Outcomes	The students completing the course should be able to	
	CILO 1	Demonstrate familiarity with the special topic chose to pursue.
	CILO 2	Discuss and analyze the latest trends and thinking pertaining to the area covered by the course
Name of Lecturer(s)	Dr. Takis Stylianides	
Mode of delivery	Face to Face	
Prerequisites or corequisites	None	
Course Content	1. The syllabus outline will vary according to the topics covered by the course	CILO 1,2
Planned learning activities and teaching methods	Lectures, Case studies, Experiential exercises, Videos, Multi-media , presentations, In-class debates and discussion, Guest speakers	
Assessment methods and criteria	Students attending a special topic will be able to demonstrate through written reports and presentations during the duration of the course, their knowledge on the chosen subject area. The student's final report will be equivalent to a work done in other MBA courses worth the same credits.	

Language of Instruction	English
Work Placement(s)	Not applicable