

# THE CYPRUS INTERNATIONAL INSTITUTE OF MANAGEMENT

## COURSE UNIT DESCRIPTION

Course Unit Title	<b>CAREER AND INDUSTRY SEMINARS</b>	
Course Unit Code	MA510	
Type of Unit	Core	
Level of Course Unit	Second cycle	
Year of Study	First/second year	
Number of ECTS Credits	4.5 ECTS	
Course Unit Objectives	This is a non-academic, non-traditional course, which is comprised of a number of events, with many of them outside CIIM and outside a traditional classroom. This course aims to offer opportunities for our students to participate in a series of public lectures, practical skills workshops, company visits and tours in order to draw lessons from best practice, to network with business entrepreneurs, leading organizational consultants and policy experts that shape the future of our social, economic and commercial landscape.	
Learning Outcomes	On completion of the course the students are expected to be able to:	
	CILO 1	Draw lessons from best managerial practices of local and international companies
	CILO 2	Develop essential awareness of current managerial challenges
	CILO 3	Expand professional network
	CILO 4	Improve business language and become a more confident professional through improved presentation skills, business writing, networking skills
	CILO 5	Expand professional knowledge in certain specialized areas through themed seminars
	CILO 6	Improve their critical thinking and reflective abilities
Name of Lecturer(s)	Dr Olga Kandinskaia	
Mode of delivery	Face to Face	
Prerequisites or corequisites	None	
Course Content	<p>The events of this course are scheduled throughout the academic year. The venue for each event varies depending on the theme, format, objectives, participation, and of course target group.</p> <p>Here is a list of possible events:</p> <ul style="list-style-type: none"> <li>- CIIM company visits, e.g. visits to Medochemie, Zorbas, Engino and other companies</li> </ul> <p>(specially organized for this course)</p> <ul style="list-style-type: none"> <li>- CIIM practical skills workshops, (examples would be: Networking Skills Workshop, Presentation Skills Workshop, Decision-Making and Team-Building Workshop)</li> <li>- CIIM Open public lectures/seminars</li> </ul>	

	<ul style="list-style-type: none"> <li>- CIIM job fairs</li> <li>- CIIM career planning workshops (in co-operation with practitioners)</li> <li>- CIIM conferences</li> <li>- CIIM supported initiatives e.g. Cyprus Entrepreneurship Competition</li> </ul> <p>The company visits are the highlights for this course. They are usually organized on a Friday morning (duration from 10 am till 1 pm). They include: a tour of the facility, presentations from owner-managers-directors, and a Q&amp;A session with top management.</p> <p>Information about the events in this course is placed in Moodle and also distributed by e-mail to students.</p> <p>Students submit structured reports about each event (via the CIIM Moodle platform).</p>
Recommended or required reading	Not applicable
Planned learning activities and teaching methods	<p>Teaching and learning methods for this course will include:</p> <ul style="list-style-type: none"> <li>· Practical skills workshops in traditional classroom environment</li> <li>· In-class debates and discussion</li> <li>· Presentations by students' teams</li> <li>· Company visits which will include presentations, managerial discussions, tours and learn-by-doing activities at premises outside CIIM</li> <li>· Individual written assignments</li> <li>· E-learning methods (via Moodle), such as <ul style="list-style-type: none"> <li>o online teaching materials</li> <li>o online assignments</li> </ul> </li> </ul>
Assessment methods and criteria	<p>MSc in Management students are expected to attend no less than 6 events for this course to earn 4.5 ECTS credits, which will include:</p> <ul style="list-style-type: none"> <li>· Company visits (no less than 2, a report is required)</li> <li>· Practical skills workshops, such as Presentation Skills Workshop, Decision-Making and Team-Building Workshop, Networking Skills Workshop</li> <li>· Approved CIIM Open and Special Seminars, forums, conferences, job fairs (to be selected from a series of events at CIIM, a report is required)</li> </ul> <p>For company visits and optional open seminars, participating students are expected to submit an individual brief report (3-4 pages) after their participation, which will be structured as follows:</p> <ul style="list-style-type: none"> <li>· A short introduction about yourself</li> <li>· Key highlights of the seminar, current state of affairs, challenges, best practice options</li> <li>· Implications for managerial approach (personal and organizational level)</li> </ul>

	<p>· Reflections on how networking/participation/lessons may impact your career path</p> <p>In total no less than 3-5 reports should be submitted to complete the course requirements, and no less than 6 events attended altogether. Practical Skills Workshops will usually NOT require a report, but they may include a small assignment. The total number of required reports in each year may be different (either 3, 4 or 5) depending on what workshops and what optional seminars were available during the year.</p>
Language of Instruction	English
Work Placement(s)	Not applicable